

TURNER'S PUBLIC SPIRIT.

G. B. Tellinghast
State Librarian
Boston

Forty-Fourth Year

Ayer, Mass., Saturday, July 20, 1912.

No. 45. Price Four Cents

E-M-F
"30" **Studebaker** **Flanders**
"20"

Suppose we deliver a "20"
at your door tomorrow--

Touring time is here; and you feel the urge of it.

It will cost you \$800—or \$885, if it's fully equipped, F. O. B. Detroit.

The thing that ought to bring you to a decision to send for the "20" tomorrow is the certainty that you're not taking a chance.

We'd say that, even if you judged it only from the standpoint of size; and good looks; and workmanship; and material; and generous specifications.

It might be wise to take more time if the "20" were just a motor car.

But it's infinitely more than that—it's a Studebaker motor car.

Seventy-five thousand other owners have preceded you in the Studebaker 'testing out' process.

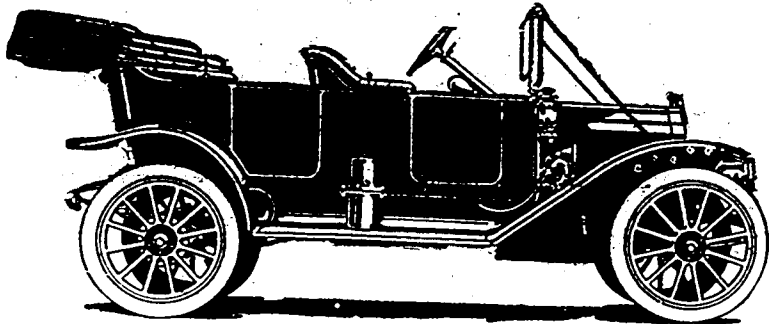
Sixty years of faithful performance have made the Studebaker word as good as gold.

Enormous productive capacity and world-wide distribution make the price right.

Yield to that impulse to get a car at once.

You're made absolutely safe by that name Studebaker.

Telephone 86-3 Ayer.



Studebaker Flanders "20" Touring Car

\$800

F. O. B. Detroit, standard equipped. Equipped as above, with Top, Windshield, Presto-Lite Tank and Speedometer. \$885.

Ayer Automobile Station

Robert Murphy & Sons, Props.

Phone 86-3

AYER, MASS.

HARVARD.

News Items.

A Worcester firm have men here repairing the entrances to the Bromfield school. The front and north entrances are to be taken down and new cement concrete steps will be put in.

J. G. Hapgood is busy this week resetting the stone trough on the common. It is to be raised about fifteen inches. A new iron pump is already in place and a good supply of water is now available.

Prof. Alpha Leonard, with his family, returned on Monday from an auto trip down the Cape. His stopping place while there was at Cotuit with relatives of Mrs. Leonard. Miss Ruth Hoyle and Miss Louise Freeman were with Mr. and Mrs. Leonard on their trip.

George F. Cobb is making decided improvements in his barn accommodations at Hillcroft. He is building an up-to-date horse and cow stable with cement cellar, and finished in hard pine sheathing throughout.

Miss May Pepper, of South Boston, is staying at the Kerley house for a few weeks.

Mrs. H. A. Thayer, who has been under treatment at the Homeopathic hospital in Boston for the past three weeks, returned to her home at Fruit Acres on Thursday.

Mrs. Henry Hynes, with her two children, who have been visiting with relatives here for the past week, started on Friday morning on her return trip home to Beebe Plains, Quebec.

Mr. and Mrs. Edgar A. Weymouth, who concluded their services at the summer home of D. A. Lucey last week, have hired a tenement with Irving E. Morse. Mr. Weymouth will work at his trade, that of carpentering, about town for the present.

William Lincoln Crosby entertained recently at Grosvenor farm, Oak Hill, Mr. and Mrs. A. Henry Higginson, of Lincoln.

Miss Elizabeth Cushman is taking a course of Montessori lectures at the University of Virginia.

Miss Josephine Phillips, of "Twin Maple," is spending two weeks in Monhegan, Me.

The arrivals at Miss Kerley's house, Harvard Center, this week include Miss Whitney, of Ashburnham, who

came on Monday, and Miss May Pepper, who arrived on Tuesday.

Mr. and Mrs. Wheaton, of Somerville, were recent guests at "The Elms," Harvard Center. Mrs. P. D. Sampson, of Natick, arrived this week.

Mrs. Eben Dale, of Boston, is occupying "Westwood" on Oak Hill for the summer months, and has entertained for a fortnight Miss Cooper, of Brighton.

Miss Winnifred Bryant is attending the summer school at Hyannis. She is one of six young ladies who have hired a cottage there and is combining study with recreation.

Philip Babcock spent from Thursday of last week to Monday at the summer home of his parents at Sunapee lake, N. H. Mr. Babcock had previously enjoyed a short visit from his father at his home on the former King place.

The pole line of the Harvard Gas and Electric Company from Ayer to Harvard, which will carry the transmission line of the new company is very nearly completed. Within a few days the wire for the line will be strung and it will be possible soon thereafter to send current over the line. The only thing that prevents work on the wire stringing from going on at present is the fact that the necessary copper has not arrived. This has been shipped from Providence and should be on hand in a day or so.

Mrs. Horace Patee has been having her buildings primed with a coat of paint ready for fall painting. Lawrence Parsons has been doing the work.

Much Interest Manifested.

On Friday, July 26, Mrs. Paul Thorndike's aesthetic dancing class commences its work. Four years ago the class was started with a regular teacher and much interest was manifested by the women of the town and summer visitors interested in self-improvement. Aesthetic dancing is to cultivate grace and ease of manner and is a long and difficult study. Mrs. Thorndike, who has manifested her interest by teaching the class for the last three years, hopes, if possible, to introduce folk dancing this summer. She believes that folk dancing calls for more expression of individual feeling, can be given with vim and is easier to perfect in a short time. The class promises to number from twenty

You've Probably Made Up Your Mind

About the style that suits you best in clothes. You know whether you'll have gray, or brown, or blue, or a mixture; you know the suit that looks most becoming to you.

HART, SCHAFFNER & MARX

Make them all; there's no good style or correct fashion that's not in their line; and the variety of colors, patterns and weaves is immense.

ALL PRICES AND STYLES
NEW LINES OF SHOES, HATS AND FURNISHINGS

Fletcher Bros. Opposite Depot
AYER - MASS.

Geo. F. Brown
RELIABLE CLOTHIER AYER, MASS.



Hot Weather

Clothing and Furnishings

Men's and Boys' Clothing and Furnishings of every kind that is needed for summer comfort. Our Straw Hats, our Cool Negligee Shirts, our Thin Underwear, our Light Weight Hosiery are all great comforters in this hot weather.

Here you will find some suggestions for your needs for a vacation trip or for your home comfort.

BLUE SERGE SUITS—Always in good taste and always popular, well made and well trimmed and fast colors. In plain or fancy weaves.
Prices—\$10.00, \$15.00, \$18.00 and \$20.00

OUTING SUITS—Two-piece Suits in Norfolk or Plain Style. Coat half lined. Trousers with turn-up bottoms.
Prices—\$10.00 and \$15.00

OUTING TROUSERS—Cool and comfortable. Made with belt loops and turn-up bottoms.
Prices—\$1.98, \$2.50, \$3.00 and \$4.00

THIN UNDERWEAR—In either Two-piece or Union Suits. All the leading makes, such as B. V. D., Porosknit, Cooper's, White Cat, Carter's, etc.
Prices—Balbriggan, two-piece—25¢ and 50¢
Boys' Balbriggan, two-piece—25¢ each
Men's Union Suits—69¢, \$1.00 and \$1.50
Boys' Union Suits—50¢, 75¢ and \$1.00

NEGLIGEE SHIRTS—All the new patterns and colorings. They come in the Coat or Regular style and also with soft cuffs and soft collars. A splendid assortment to select from. Some great values for the money.
Prices—50¢, \$1.00 and \$1.50

CLOTH HATS—Cloth Hats for Men, Boys and Children in a variety of styles and colors.
Prices—25¢ and 50¢

STRAW HATS—Straw Hats of every kind for Men, Boys and Children.
Prices—Men's—25¢ to \$2.00
Children's—25¢ to \$1.50

HAMMOCKS—Hammocks is a great variety of designs and colorings.
Prices—\$1.00, \$2.00, \$3.00, \$4.00 and \$5.00

HERE ARE STILL OTHER SUGGESTIONS FOR HOT WEATHER OR VACATION NEEDS

Men's Khaki Trousers	\$1.00 and \$1.50	Men's Bathing Suits	50¢, \$1.00 and \$2.00
Men's Covert Cloth Trousers	\$1.00	Boys' Bathing Suits	50¢
Boys' Khaki Trousers	50¢ and 75¢	Boys' Bathing Trunks	19¢, 25¢ and 50¢
Boys' Khaki Suits	50¢ to \$1.50	Men's Belts	25¢ and 50¢

IMPORTANT NOTICE—This Store will be closed every Thursday at 12 o'clock noon, during July and August.

Littleton next Monday and will make their home in the J. M. Hartwell house as usual.

Prof. Mahr and family, of Boston, are occupying Mr. Cox's cabin on the hill.

Whooping cough is claiming new victims every day. S. P. O'Banion, John Oddy's children and Charlie Smith are all suffering from it.

Miss Ethel Smith is spending two weeks at Hampton Beach.

Mrs. George Gardner, of New Bedford, is visiting at J. H. Whitcomb's.

Miss Bertha Shattou, of Dorchester, was a recent visitor at Charles H. Stineford's.

A pleasant vesper service was held by the choir boys at Long pond last Sunday afternoon. Several townspeople were in attendance.

E. F. Chamberlain's family, of East Orange, N. J., spent this last week at Gloucester. They are expected in

At the Unitarian church on Sunday morning Rev. O. J. Fairfield will give some accounts of the meetings of the Sunday School Institute at the Isles of Shoals, which he has been attending this week.

New Advertisements.

CARD OF THANKS.

We desire to express our sincere thanks to our kind friends and citizens who so quickly and generously rendered aid after our loss by fire, and also to thank those kind friends who came to us with words of sympathy and encouragement to help us to look above our loss and give us courage to bravely face the future.

WILLIAM H. POLLOCK and Family.

Westford, Mass., July 18, 1912.

WANTED—Several good bright young men for pleasant local work in Ayer and surrounding towns. Apply to Public Spirit Office, Ayer, Mass.

