# TURNER'S PUBLIC SPIRIT 

## 1912.

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FOREDOOR ROADSTER


Ayer Automobile Station Phone 86.3

Robert Murphy \& Sons, Props. AYER, MASS.

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OUR ANNUAL MID.WINTER

## Make Way Sale <br> begins on saturday, january 27

It is the well-known policy of this store that goods of one sea-
son shall not be carried over to the next season. on shall not be carried over to the next season. Hence our regular mi-annual sales.

On Saturday, we shall begin this 1912 sale in order to dispose of the balance of our regular, high-grade Fall and Winter
Clothing, Caps and Furnishings All small lots, slow sellers, and discontinued lines in every department must now "MAKE WAY". for the incoming stock of Spring Goods. Most of the better grade of Suits and Overcoats come from A. Shuman \& Co., Boston, one of the most reliable makers of good clothing in the country
Look over the following list of goods and prices, and you will be sure to see something that will interest you. Be sure to come early while the assortment is good.

MEN'S FANCY OVERCOATS
 $\$ 10.00$ Overcoats, make way price. $\$ 15.00$ Overcoats, make way price $\$ 7.47$
$\$ 11.47$
$\$ 15.47$
MEN'S FUR LINED COATS

$$
\begin{aligned}
& \text { MEN'S FUR LINED COATS } \\
& \text { Astrakhan Shell, Dog-skin lined, } \$ 30.00 \\
& \text { value now reducod to }
\end{aligned}
$$

$$
\begin{aligned}
& \text { value, now, reduced to............ } \$ 2 \mathbf{2 5 . 0 0} \\
& \text { Kersey Shell, Dog-skin lined, } \$ 35.00 \text { value, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { now reduced to.................. } \$ 25.00 \\
& \text { Kersey Shell, Dog-skin lined, } \$ 40.00 \text { value, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Kersey Shell, Dog-skin lined, } \$ 40.00 \text { value, } \\
& \text { now reduced to................... } \$ 27 . \\
& \text { Kersey Shell, Natural Muskrat lined, blend- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Kersey Shell, Natural Muskrat lined, bend- } \\
& \text { ed Muskrat Collar, a coat of } \$ 75.00
\end{aligned}
$$

$$
\begin{aligned}
& \text { ed Muskrat Collar, a coat of } \$ 75.00 \\
& \text { value, now reduced to........ } \$ 50.04
\end{aligned}
$$

$$
\begin{array}{cc}
\text { MEN'S FUR COATS } \\
\$ 20.00 \text { Dog-skin Coats now............ } & \mathbf{\$ 1 5 . 4 7} \\
\$ 25.00 \text { Fur Coats, now reduced to..... } & \mathbf{\$ 2 0 . 0 0}
\end{array}
$$

$$
\begin{array}{ll}
\$ 25.00 \text { Fur Coats, now reduced to....... } & \mathbf{\$ 2 0 . 0 0} \\
\$ 33.00 \text { Fur Coats, now reduced to } \\
\$ 35.00 \text { Fur Coats, now reduced to....... } & \mathbf{\$ 2 5 0 . 0} \\
\$ \mathbf{\$ 3 0 . 0 0}
\end{array}
$$

BOYS' AND CHILDREN'S OVERCOATS

$$
\begin{aligned}
& \text { Fwery coat now at a cut price. Ages } 8 \text { to } 16 \text {. } \\
& \$ 5.00 \text { Overcoats, now reduced to..... } \mathbf{\$ 3 . 4 7} \\
& \$ 7.00 \text { Overcoats, now reduced to }
\end{aligned}
$$

$$
\$ 3.50 \text { Overcoats, now reduced to. }
$$

$$
\begin{aligned}
& \$ 3.50 \text { Overcoats, now reduced to } \\
& \$ 5.00 \text { Overcoats, now reduced to }
\end{aligned}
$$

$$
\begin{aligned}
& \$ .00 \text { Overcoats, now reauced to................. } \$ \$ \\
& \text { Also One Lot of Boys' Odd Overcoats and }
\end{aligned}
$$

$$
\begin{aligned}
& \$ 2.50 \\
& \$ 3.47
\end{aligned}
$$ CHILDREN'S SUITS

\$3.50 Knickerbocker Trouser Suits now $\mathbf{\$ 2 . 4 7}$$\begin{array}{llll}\$ 4.00 & \text { Knickerbocker Trouser Suits now } & \mathbf{\$ 2 . 8 9} \\ \$ 5.00 & \text { Knickerbocker Trouser Suits now } & \mathbf{\$ 3 . 4 7}\end{array}$Straight Pant Suits$\$ 3.00$ Straight Pant Suits now
S4.00 Straight Pant Suits now$\$ 1.50$
$\$ 1.98$$\$ 5.00$ Straight Pant Suits now$\$ 1.98$
$\$ 1.98$
One Lot in Regular Straight Cut Onl5 to 12 only, Regular 75 c . and $\$ 1.00$
-

NECKWEAR BARGANS

WINTER CAPS Wry. Win rap :t a
50 Caps for Men now
$\$ 1.00$ Caps for Men now

 50c. Caps for Boys now. 50c. Caps for Boys now... 39 c
$\begin{gathered}\text { Misses } \\ \text { now }\end{gathered}$ One Lot of 25 c . Bows, now
One Lot of 25 c . Four-in-hands we One Lot of 25 c. Four-in-hands

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## TOWNBEND








telle thls week. The roll call was an
swered yy nature quotations and Mras
Marion Miller, of Quincy read an



$\left\lvert\, \begin{gathered}\text { Aviation } \\ \text { Toques } \\ \text { Assorted } \\ \text { Colors } \\ \text { Ladies at:98c } \\ \text { Children's at } 50 \mathrm{c}\end{gathered}\right.$
Ready For Use Waist Flannels

## New

Sheets
Patterns
25c
Per Yard
$81 \times 90 \quad$ at $50 \mathrm{c}, 59 \mathrm{c}$,
65 and 75 c
Pillow Slips
$121-2 \mathrm{c}, 15 \mathrm{c}$ and 17 c

## Ribbons

## All

Silk
Taffeta
Inch at 10 c yard $31-2$ Inch at 12 c yard

Agents for Marlboro Dye House

## SAVE MONEY

any asier than to come in and investigate my
MARK DOWN SALE, for 1 am seling Felt Hats from 50c. to $\$ 1.25$ Made Velvet Hats from \$2.co to $\$ 5.00$
in order to make room for my New Spring Stock. Miss Ethel K. Bruce
Oakland 1912 Models Out

The Car that speaks for itself-Quiet, Swift and Durable.
Prices, \$1000--\$3000
 One of the best line
of Cars on the Market of Cars on the Market
Write or phone for
Catalo
 gladly given.
,Local Agent
R. Y. NELSON, Local Agent
Is Your Farm For Sale?
 WouldYouBuy a Farm?
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B. F.Keith's

Theatre
Lowell, Mass.
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 The Best Theatre in Lowell. The Best Entertulnments In Lovell. The Rest Tentlation.
The Best decommodatuons.
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 Y D LAY OR GOLDEN EGGS







Jas. P. Fitch JEWELER near $P$. o, AyER

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