## TURNER'S PUBLIC SPIRIT.

TIIE CAR IS READY NOW but the run will be limited and prompt action will be necessary if you wish to have one. The
chassis is the famous Fianders "20," which holds all world's records
from 1 to 20 miles in her class and these cars are all lightning fast. from 1 to 20 miles in her class and these cars are all lightning fast. - THE CAR HASN'T ANY EQUAL a the price. It is com-
fortable, plenty of leg room, seats comfortably tilted. Tool box fortable, plenty of leg room, seats comfortably tilted. Tool box
on running board and locker room in rear deck and under seat make
it equal to any touring emergencies. Steering column is raked low it equal to any touring emergencies. Steering column is raked low
and fitted with 17 inch walnut rim. Special features are a foot
socket recessed in floor at the accelerator button, skirt shied at the socket recessed in floor at the accelerator button, skirt shield at the
control levers and both foredoors hinged to open. This sensible
arrangement makes it very convenient for the driver to cet out of arrangement makes it very convenient for the driver to get out of
either side. A 19 gallon round tank in the rar carries the gas and
equipment includes lamps, horn, tools, generator. etc. Price $\mathbf{\$ 7 5 0}$ equipnent includes lamps, horn, tools, generator. etc. Price $\mathbf{\$ 7 5 0}$
(f. o. b. Detroit). With speciall designed top and wind shield,
speedometer and Prest-O-Lite tank, $\$ 830$ (f. o. b. Detroit).

## Ayer Automobile Station

Phone 86.3

| uittletor. <br> News Itens. Henry Nye, who has been ill for a |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| A large party from the Backiog to Groton on thurstay evening, mak.ing the objective point the ments sump |  |
|  |  |
| per and entertainment at the Cnitari-an vestry. |  |
|  |  |
|  |  |
| Acton, the day being the twenty-firstanniversary of Mr. and Mrs. Blanch |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Ander |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Vnited Workers will meet with Mrs.N. B. Conant on next Wednesday afternoon |  |
|  |  |
|  |  |
|  |  |
| Edwin Conant, of Shirley, at John Co-nant's home in Shirley, observing thebirthday of the three brothers, John,Edwin and Waldo Conant. |  |
|  |  |
|  |  |
|  |  |
| Federation of Woman's chabs held onThursday in the Park Strent church.Boston. They remained with iriendsover Sunday. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| arta priate recesion flifen by tho |  |
|  |  |
|  |  |
|  |  |



## Reunae ciommer.

## Make Way Sale

It is the well-known policy of this store that goods of one sea on shall not be carried over to the next seasan. Hence our regula On Saturday,
On Saturday, we shail begin this 1912 sale in order to dispose Clothing, Caps and Furnishings All small lots, slow sellers, and discontinued lines in every department must now "MAKE WAY" for the incoming stock of Spring Goods. Most of the better grade of Suits and Overcoats come
from A. Shuman \& Co., Boston, from A. Shuman \& Co., Boston, one of the most reliable makers of look ove the following
Look over the following list of goods and prices, and you will
be sure to see something that will interest you. Be sure to come be sure to see something that will interest you. Be sure to come
early while the assortment is good.

MEN'S FANCY OVERCOATS
price. All nerevat in stock now goes at a cote styles. Sizes 32 to
$\$ 10.00$ Overcoats, make-way price..... $\$ 7$. $\$ 10.00$ Overcoats, make way price...... $\$ 7.47$
$\$ 12.00$ Overcoats, make way price....... $\$ 8.47$
$\$ 11.00$ Overcoats, make way price..... $\$ 10.47$
$\$ 18.00$ Overcoats, make way price
 $\begin{array}{lll}\$ 20.00 & \text { Overcoats, make way price...... } & \mathbf{\$ 1 5 . 4 7} \\ \$ 22.00 & \text { Overcoats, make way price..... } & \mathbf{\$ 1 6 . 4 7}\end{array}$10.00 Ov\$10.00 Overcoats, make way price.
$\$ 15.00$ Overcoats, make way$\$ 15.00$ Overcoats, make way price.
$\$ 20.00$ Overcoats, make way price.$\$ 7.47$
$\$ 11.47$
$\$ 15.47$
MEN'S FUR. LINED COATS
value, now reduced to lined, $\$ 30.00$
nen
Kerses Shell Duced to................. $\$ \mathbf{\$ 2 5 . 0 0}$
now reduced to ............... $\$ 27.47$
Kersey Shell, Natural Muskrat lined, blend-
ed Muskrat Collar, a coat of $\$ 75.00$
MEN'S FUR COATS
$\$ 20.00$ Dog-skin Coats now............ $\$ 15.47$
$\$ 25.00$ Fur Coats, now reduced to
$\$ 20.00$
$\$ 30.00$ Fur Coats, now reduced to
$\$ 35.00$ Fur Coats, now reduced to........
$\mathbf{\$ 3 5 0 . 0 0}$
BOYS' AND CHILDREN'S OVERCOATS
Every coat now at a cut price. Ages 8 to 16.
$\$ 5.00$ Overcoats, now reduced to...... $\mathbf{\$ 3 . 4 7}$
$\$ 7.00$ Overcoats, now reduced to...... $\mathbf{\$ 4 . 8 9}$
$\begin{array}{ll}\$ 7.00 & \text { Overcoats, } \\ \$ \text { now } \\ \$ 8.50 & \text { Overcoats, now } \\ \text { reduced tod to }\end{array}$
$\begin{aligned} \$ 8.50 & \text { Overcoats, now reduced to } \ldots . . . \\ \$ 10.00 & \mathbf{\$ 6 . 4 7} \\ \text { Overcoats, now reduced to } \ldots . . . & \mathbf{\$ 7 . 4 7}\end{aligned}$
$\$ 3.50$ Overcoats, now reduced to $\ldots . . . \begin{gathered}\mathbf{\$ 2 . 5 0} \\ \mathbf{\$ 3 . 4 7}\end{gathered}$

Also One Lot of Boys' Odd Overcoats and
nisters, regular $\$ 4.00$ tó $\$ 6.00$ values,
now go for........................ $\$ \mathbf{2 . 4 7}$
CHILDREN'S SUTTS
\$3.50 Knickerbocker Trouser Suits now $\$ \mathbf{\$ 2 . 4 7}$
$\$ 3.00$ Knickerbocker Trouser Suits now
$\$ 2.47$
$\$ 5.00$
Knickerbocker
Straight Pant Suits
$\$ 3.00$ Straight Agent Suits now.$\$ 1.50$$\$ 3.00$ Straight Pant Suits now$\$ 1.98$
$\$ 1.98$$\$ 4.00$ Straight Pant Suits now
Children's Odd Knee Pants
One Lot in Regular Straight Cut Only, ages
5 to 12 only, Regular 75c. and $\$ 1.00$
5 to 12 only,
$\qquad$
5 to 12 only
values now.

| WINTER CAPS <br> Every Winter ('ap at a C'ut Pric 50c. Caps for Men now... 39 c <br>  25c. Caps for Boys now... 19 c 50 c Caps for Boys now 50c. Caps for Boys now... Misses' 50 . Angora Tams, now | A FEW SPECIALS <br> Men's White Handkerchiefs 3c Men's Police Brace...... 15c Men's Police Brace, the 50c. kind <br> Way's Mufflers, with slight imperfection, the 50 c . kind, now. | NECKWEAR BARGANS One Lot of 25 c . Bows, now 15 One Lot of 25 c . Four-in-hands now One Lot of 50 c . Four-in-hands now ............... 354 One Lot of 25 c . Button on Ties, now. $\qquad$ |
| :---: | :---: | :---: |
| Also price reductions on the price. The original and the cutMEN'S SHEEP-LINED MEN'S RAINCOATS | llowing lines of goods, running from ce tags on every garment and COATS | m $20 \%$ to $30 \%$ from the regular ry article. <br> HORSE BLANKETS USH ROBES :- |
| The system of electing London al 1394. <br> Very thin sheets of the metal alumi num are now used for wall covering in place of paper. <br> New Zealand is preparing to spend millions of dollars in developing its rater power resources. <br> Havana is meditating an auto omnibus service, as in many European cities. <br> One of the most famous restaurante in Paris, the Grand Vessour. closed unbroken existence of 136 years. | In $81 x$ seconds the cotton factories of Lancashire, England, spin en thread to go around the world. <br> Alabastron derives lits name from Alabastron, a place In Egypt. where it was found in great abundance. <br> During the summer 1816, known as the "cold summer." New York had frost and real outdoor tce in July. <br> New Guinea, which covers 306,000 square miles, is the largest island in the world. <br> New South Wales was recently overrun with mice. Ten thousand were caught in one day in a store in the topn of Merrion. | An English physician asserts that fishes are the only living things that Hawall is pouring out monèy like water in support or her public schools <br> not have a taste for alcohol. <br> The first attempt to lliustrate news was made in 1607. The Illustration England. <br> against new German specince agent bright seasickness is composed of doses of calomel. <br> J. Plerpont Morgan has given tén big charitable fnstitutions to the "elty of New York, but nonie bears his name |



|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Write to Others |  |
|  |  |  |  |  |  |
|  |  | comen |  | RightStationery |  |
| 为 |  | Some | and |  | Don＇t Think |
|  |  |  |  | Whice van write to others |  |
|  |  |  |  |  |  |
|  |  | 为 |  | Stock，your correstyment |  |
|  |  |  |  | will |  |
|  | 边 | Seme |  | dind juted twice as much aprecei |  |
|  |  | 隹 |  |  | er |
|  |  |  | Sedem |  | diemb |
|  |  |  |  | til |  |
|  |  |  | come |  |  |
| \％ex |  |  | coma |  |  |
|  |  |  | Sime | BROWN＇S |  |
| Smasoon | a freight and |  |  | $\underset{\substack{\text { prebstrption } \\ \text { store }}}{\text { drug }}$ | C．H．Hardv |
|  |  |  |  |  | Contractor and Builder |
| Hers | comm |  |  |  | Pleasant Stree |
| destor | Anemat | comma | dememe |  |  |
|  |  | eeth |  |  | Ayer |
| Oord | Eitame smo ater nim |  |  |  | Fruit Store |
|  | Cote | comb |  | 旡 | Mead＇s Block，Ayer |
|  |  | 为 |  |  |  |
| s．amer yen |  |  |  |  | Serefededers，ispl |
|  |  |  | 边 |  | nest |
|  | 旡 |  | Whim |  | Fancy Boxes |
| Kelie w．no |  |  |  |  | －rioles |
| ， | min | dorem | HoLur， N ． E ． | Usamidew | In momn |
|  |  |  |  | cimy | a 1 so |
|  |  |  | ateme |  | CICARS，CICARETTES |
| 边 | \％ |  |  |  | AND TOBACCO |
| and | Eve mersmamorn in | mata |  |  |  |
|  |  | 相 | chateren |  |  |
|  |  |  | Some |  |  |
|  |  |  |  |  | Mark－Down Sale of． |
| aras |  | and | 隹 |  | Millinery |
|  | the | Natainf chame eemm， |  |  |  |
|  |  | ${ }^{\text {thi }}$ |  |  | S |
|  |  |  |  |  | All Trimmed and |
| L，ALimm | toreme ort |  |  | 边 | Untrimmed Hats |
|  |  |  |  | amation way | Half Price |
|  | ， |  | Items ot Inatese | \％ |  |
|  |  | and | Sorn |  |  |
| 边 | Nome | smm |  | 2 |  |
|  |  |  |  |  |  |
|  | \％ |  | come |  |  |
| ＋veresw | amin mame |  |  | tat mamatat |  |
|  |  |  |  |  | Geo．L．Davis |
|  |  |  |  |  | 26 Main street |
| 为 | as． | ateme |  | sppunimiz | yer，Mass． |
| momen | min | Crime | \％otre |  |  |
| 边 |  |  | matimer |  |  |
|  |  | mame |  |  | or House |
| \％em | Ene |  |  |  |  |
| man | mand mis enees vit |  | H．0． |  | E．Cambers |
|  |  |  | \％ |  | Tick |
|  |  | man | Emem inne | atick |  |
|  | \％ |  |  |  |  |
| Somen | mam |  |  |  |  |
|  | come |  |  |  |  |
| Lurre mintatan nimax |  |  |  | \％ | St sume |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | ORy |  |

$=+$ GROTON.
 The girls employed at Groton School
enjoyed a sleighride to Townend enjoyed a sleighride e Townsend on
Monday evening. They went in John-
sons barge and soped at the Squan-
nacook house for supper.






 urday and Sunday, but returned to
her school on Monday.
Groton lodgen I. 0 o. F., hold a
concert and ball in the ow tow














## Ohe Pootoneflors

69c.
Gingham
Waists
New lot just received
Tucked front
French back

69 c .
Canvas Gloves
Knit wrist at
10c. and 15 . er palm and
i5c: and 25c.
Dish Men's
Towels Flannel Hemmed Ready for use Size $18 \times 36$ 10. Cents Each Weight Blue and Gray All Bizes At $\$ 1.00$

| New Patterns Fine Mercerized | $\mathrm{Co}$ |
| :---: | :---: |
|  |  |
|  | White |

Agents for Marlboro Dye House

## SAVE MONEY

 Felt Hats from 50 c. to $\$ 1.25$ Made Velvet Hats from $\$ 2.00$ to \$5.00
Miss Ethel K Brar for
Uup One Flight. Phell's Blig. AYER, Mass. Oakland 1912 Models Oụt


The Car that speaks for itself-Quiet, Swift Prices, \$1000--\$3000 of Con of the best ine Write or onone for

R. Y. NELSON, Local Figent Phone, 19-2

West Acton, Mass.
Is Your Farm For Sale?
 mis muty
WouldYouBuy aFarm?
 3 m 10 - EDWARD H. BLISs, Ayer, Mass.



## Fletcher Brothers MID-WINTER CLEARANCE SALE

## Men's Clothing and Furnishings

Commences SATURDAY MORNING, January 27 Once every season we clear up our entire stock, and close out
all broken lots. We don't have a special sale ever, month. This is the time have a special sale every week or every
GOOD GOODS AT BIG REDUCTIONS
HART, SCHAFFNER \& MARX CLOTHES are among them, Suits and Overcoats we have been selling regularly all season, marked to Cost or below. Broken lots of Shoes, Furnishings, Etc., in the same

MEN'S AND YOUTHS' SUITS
The balance of our Stock of Men's and Youths' Schaffner \& Marx, and Thomps makes as Hart, Worsted and Cheviots in all Shades $\$ 20.00$ and $\$ 22.00$ suits reduced to.... $\$ \mathbf{\$ 1 5 . 4 7}$ $\$ 18.00$ Suits reduced to............... $\begin{aligned} & \mathbf{\$ 1 5 . 4 7} \\ & \mathbf{\$ 1 3 . 4 7}\end{aligned}$




Special Sales on Broken Lots of Men's, Ladies' and Misses' Shoes at Prices Way Below Cost
Bargains in Every Department. Come in and See them.

## 





|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| em |  |  |  |  |  |
|  |  |  |  |  |  |
| meme |  |  |  |  |  |
|  |  |  |  | den |  |
| Ex．mata |  |  |  |  |  |
| rday，Yebruary 3， PEPPERELL． | sim | All |  | dillems ind |  |
| enct |  |  | boxborovar． |  |  |
|  |  |  |  |  |  |
| tame |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | no | dick |  | Wear Ever Aluminum |
|  |  |  |  |  | Bie |
|  |  |  | dion ind |  |  |
|  |  |  |  | cot |  |
|  |  |  |  |  | Wear Ever Almminum |
| dims |  |  | ， | des |  |
|  |  |  | in tos |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  | SPECIAL |
|  |  |  |  | 2m |  |
| Sinex |  |  |  | mamem mmm |  |
| ms |  |  |  |  | S |
|  |  |  |  |  |  |
| Sishew er |  |  |  | Some | al |
| Esim |  |  |  | \％ | ，Feb． 3 |
|  |  |  | Westroin |  | ，in |
|  |  |  | ， | Soreme |  |
|  | Sate to atemed tic |  |  |  | ¢ |
|  |  |  |  |  | RF |
| miter |  |  |  | dest |  |
| Cerrio of wreese sem |  | \％${ }^{\text {ans }}$ man！ |  |  | ion Cas |
|  | den |  |  | 边 | ket |
|  |  |  |  | ${ }_{\text {che }}^{\text {comb }}$ | ER |
|  |  | dit |  | and |  |
|  |  | coseme |  | come | na：st |
|  |  | Ritare io kimmat is |  |  | queres Limi |
|  |  |  |  | ereat isemef |  |
|  | Shat motud |  |  | 隹 | （immp simmat |
| \％ |  | dee |  |  |  |
| Rand |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | coum | Mr |
| minne |  |  | and | atem |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | diol | Nor |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | 为 |  |
| comen | \％eent | 为 | cole |  |  |
| and |  |  |  |  |  |
| and |  | 为 | 速 | Sels |  |
| witas |  |  |  |  |  |
|  |  | Tre | Somote |  |  |
|  | \％ |  |  |  | \％ |
|  |  |  | －Ner Aterertemeneth |  |  |
|  |  |  | F．R．MacGr |  |  |
|  |  |  | Den |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

