# TURNER'S PUBLIC SPIRIT 

## World's Champion



Flanders "20"'Touring Car \$800 FLANDERS " 20 "' holds all world's records up to twenty miles
for her class on the Indianapolis Speedway for her class on the Indianapolis Speedway. NOT ONLY AT RACING but at hill climbing has this light in events suchated the prowest it its superiority over all competitors
great hill climbing classic Horse fill Climb at Worcester, America's great hill climbing classic-and a seore of other events as impor-
tant. TIIEN TAKE ROAD RUNS-such as the gruelling race from cars fell by the wayside, this great light car gave a splendid account
of herself: PERHAPS THE GREATEST OF ALL the great feats the
Flanders " 20 " has performed was the "First to Hazelton" run Flanders "'20" has performed was the "First to Heazelton" run
when this car undertook the task of laying out a road through the Filderness of. Northern Washington-a feat no other car had dare attempt during the
the accomplishment.
AND IT, SELLS FOR \$800, f. o. b. Detroit, and carries wit

## Ayer Automobile Station

Phone 86.3 Robert Murphy \& Sons, Props. AYER, MASS
Guest Might

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$=2$ $=2=$ $-2=5$
 $=-=$ $=\mathrm{F}=$ evening, given under the auspices
the Lades. Ald socelty, was ye great
success." The hall was wel gilfed
and the audience was pleased and. 4p



 After Stock Taking

This Sale is the final Clearance Sale of the season of all our small store.
We have just completed our Annual Stock Taking and we find many small lots and slow selling lines still on hand. We are determined to clean up as far as possible before our new Spring Goods rive.
We do tnis as we have told you many times before in order to avoid carrying over to the next season any of this season's merchan-
 Every overcoat in stock now goes at a cost
price. All new, up-to-date styles. Sizes 32 to 40 $\$ 10.00$ Overcoats, make way price $\$ 12.00$ Overcoats, make way price \$15:00 Overcoats, make way price $\$ 18.00$ Overcoats, make way price.

Black Kersey Overcoats $\$ 10.00$ Overcoats, make way price $\$ 15.00$ Overcoats, make way pric SHOE DEPARTMENT
$\qquad$ we have put upon the Bargain Counter for this Shoes for Women, W. L. Douglas and J. O'Donnell
are included in this lot. are included in this lot.

FURNISHING DEPARTMENT
All our 50c. Fleece-lined - Underwear Single or Double-breasted, our reg-
uglar 50c. goods, price for this sale
All our 50c. Derby-ribbed Underwear in Blue or Ecru Colors, our regular 50 c .
goods, priee for this sale..........
All our regular 25c. Fleece-lined Underwear

## Gloves

One Lot of Heavy Working Gloves and Mit-
tens, worth 50c., price for for this sale 29 lar $\$ 1.00$ value, price for this sale
$29 \varphi$
754
One Lot of Jersey Gloves for Women, Boys
and Children, reduced to
$15 ¢, 2$ pairs for $25 \phi$ Sweaters
One Lot of Men's Coat Sweaters, regular 75 c and $\$ 1.00$ goods, price for this sale 436 One Lot of Boys' Plain Gray Coat Sweaters,
now for.......................... 43
One Lot of Women's Blouse Sweaters, the regular price When they were in style
Was $\$ 2.50$ to $\$ 3.50$, now' reduced to close to

69 ¢
BOYS' AND CHILDREN'S OVERCOATS Every coat now at a cut price. Ages 8 to 16.
$\$ 5.00$ Overcoats,
$\mathbf{\$ 3 . 4 7}$ $\$ 5.00$ Overcoats, now reduced to....... $\mathbf{\$ 3 . 4 7}$ $\begin{array}{ll}\$ 7.00 & \text { Overcoats, now reduced to } . . . . . \\ \$ 8.50 & \mathbf{\$ 4 . 8 9}\end{array}$ 500 Ages 4 to 10 6.00 Overcoats, now reduced to $\$ 3.47$ CHILDREN'S SUITS
\$3.50 Knickerbocker Trouser Suits now $\mathbf{\$ 2 . 4 7}$ $\$ 4.00$ Knickerbocker Trouser Suits now $\$ 2.89$ $\$ 5.00$ Knickerbocker Trouser Suits now $\$ 3.47$
WINTER CAPS 50 c . Caps for Men now...
$\$ 1.00$ Caps for Men now




 | Hose, Heavy Wool, a regular | Ties, now...........o $15 ¢$ |
| :--- | :--- |
| 25c. quality, now...... $17 ¢$ | One Lot of 15c. Bows, now | OVERLANDCARS the others for the h

gave them. The next
on St. Patrick's night.
Runaway Accldent. Runaway Accldent.
On last Saturday
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driveway which comes out from Mr.
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Model 58 R Two Passenger Roadster, 25 H.
Model 59 T Five Passenger Fore Door Touring Car, 30 H. $\mathbf{P}^{\quad}{ }_{\$ 900}^{\$ 850}$ Model 60 T Rwo Passenger Torpedo Roadster, $30 \mathrm{H} . \mathrm{P} . \quad \$ \mathbf{\$ 9 0 0}$ Model 61 R Two Passenger Torpedo Rodstor, 45 H. P. $\$ 1500$
Model 61 F Four Model 61 T Five Passenger Fore Door Touring Car, 45 R. P. $\quad \$ 1500$ All Cars F. O. B. Toledo
Be sure and examine the OVERLLAND line before placing your rders for 1912

Write or phone for catalogue and demonstration.
While at the Auto Show call at the OVERLAND space.
HUGH MCDONFLD







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## ONLY SIX DAYS MORE

 MEN＇S SUITS AND OVERCOATSOur Sale has been a grand success，still we have a number of good Bargains left，all
sizes and at the following prices：
SUrTS
$\$ 20.00$ and $\$ 22.00$ ，sale price．．．．．．．．．
$\$ 20.00$ and $\$ 22.00$ ，sale price．．．．．．．．

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| 13.47 | \＄18．00，sale price |
| 10.47 | \＄15．00，sale price |
| 8.47 | \＄12．00，sale price． |
| 7.47 | \＄10．00，sale price |

## OVERCOATS



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## Fletcher Bros．AYER．

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 fresh shoclomer pork, 11c. it Fores layb, 10c. to
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Giood sirloin roast, ibe. to 4 m ouster crachers, 2 sic . Dill pickles, 10c. qt. 4 mbest head rice, gic.
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Mr. and Mrs. Charies K. Botion sa doer one day last weok in the tield
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Remember the Place Cion Cash Mariket, Main street
ajer, Masa. AT LOWEST PRICES BLANKETS AND ROBES
 never before ofrered at
the Blacksmith shop of
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Carriages of all kinds repaired in 2
horough manner, Rubber Tires Fur-
nished, Carrlage and Auto Painting
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Go to Boston.Auto Show and see Ford Touring Car and Runabout. Call for R. B. Andrews


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## SAVE MONEY

any easier than to come in and investigate my
MARK DOWN SALE, for 1 am selling Felt Hats from 50c. to $\$ 1.25$ Made Velvet Hats from $\$ 2.00$ to \$5.00
in order to make room for my New Spring Stock Miss Ethel K. Bruce Oonan mand 1912 Momeder Out


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The Car that speaks for itself-Quiet Swift and Durable.
Prices, \$1000--\$3000
 One of the best line
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 3 m 10 EDWARD H. BLISs, Ayer, Mass.

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West Acton, Mass.





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\section*{| Miss Helen Stone. |
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## \section*{5も $0^{\circ}$} <br> 



TOWNSEND.


MONUMENTS

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Butternut Farm
Pepperell, Mass.
brieder of high-class Single Comb R. I. Red Barred and White Ply
mouth Rock Fowls

Pekin Ducks Rgks, 81.00 per 15; 88.00 per 109 H. W. Fi. hetchirsson
Telephone $48-2$

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