# TURNER'S PUBLIC SPIRIT. 

G. B. Tellinghast
Btate Librarizan
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## Ayer, Mass., Saturday, March 16, 1912. <br> Ctudehal •• <br> Studebaker Automobiles New Spring Hats and Shirts <br> Are Built on Honor



E-M.F " 30 " TOURING CAR, $\mathbf{\$ 1 1 0 0}$ F. O. B. Detroit Materials Which Give Long Life
In N.MI-F ""30" and Flanders'" 20 "" automobiles go the hig maills make steels for the in materials it is possible to huy. The
muild practically eevery part of once with our secret formulas.
bue cars in buid practically every part of the cars in our own plants.,
instance, there are 2522 , drop forgings in every $\mathrm{EW-M-F}$, 30 ,, strength. Incidentally, it means that we hawe what that means fo
 Jaborate
tages and economienterate to give us heavy manufacturing adran tages and ceonomies.
mobile factories in the world and square dealing into the hest auto
lutely beyound the product be Iutely, beyond question the best automobile values yet be? Abso That's what we sell you when you buy an E.M-F " "30", or Flan
ders " 20 ."

There are no freak features in either car. Every important part
their design and manufacture in their design and manufacture is ised bar. ave bery mamportant part
best cars of the
standardized. In them you buy the sum of engineering skill, standardized.

## Records Prove It

During the past summer stock Flanders " 20 " cars won 1-World is Speedway Record $1-20$ miles 2- Most important hill climbs in the country in
record-hreaking time. Dead Horse IHill, Wor. cester, Mass.
The severest reliability runs held in the United
States. Further a stock States. Further. a stok Flanders "20" did
1280 miles pioneering between Sattle. Wash.
and Inazelton, B C Cower trais wher and Hazeston, B. C... over trails seattle Wash. What.
places neither vehicie nor horse had been many places neither vehieile nor horse had been. It it it
a record. No other car last year approached it.
The E-II-F " "30", won first, second and thirl places in the
Sthennah Tiedeman Trophy race the only event in which we enteree

A story of honest and square dealing. This
ing literature.
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| Touring Car | $\mathbf{\$ 8 0 0}$ | Touring Car | $\mathbf{\$ 1 1 0 0}$ |
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| Roadster | $\mathbf{\$ 7 5 0}$ |  | Demi-Tonneau |
| Delivery Car | $\mathbf{\$ 8 1 1 0 0}$ |  | Roadster |

## Ayer Automobile Station

Phone 86.3
Robert Murphy \& Sons, Props.


of Soft Hats and Derbys in correct styles in Spring Hats are ready. We have a complete line Darbers
Derbys, $\$ 1.50, \$ 2.00, \$ 2.50, \$ 3.00$ Soft Hats, $50 c$, $\$ 1.00, \$ 1.50, \$ 2.00$ shades and patterns. Stag Shirts, 50c., \$1.00. Cluett and Earl \& Wilson Shirts the latest ए๑? OPR Opposite Depot
 Clean-Up Sale After Stock Taking

This Sale is the final Clearance Sale of the season of all our small lots and broken sizes and lines of goods in every department in our
store.  We have just completed our Annual Stock Taking and we find mined to clean up as far as possible before our new Spring Goods arrive.
We do tnis as we haveltold you many times before in order to dise.


## Gloves

One Lot of Heary Working Gloves and Mit
tens, worth 50 c., price for this sale One Lot of Heavy Working Gloves, a regu-
lar $\$ 1.00$ value, price for this sale One Lot of Jersey Gloves for Women, Boys and Children, reduced to

15 $¢, 2$ pairs for 25 ¢ Sweaters

One Lot of Men's Coat Sweaters, regular 75c. one Lot of Boys' Plain Gras Coit sale
now for .......................
43 $\phi$
Lot of Women's Blouse Sweaters, the
regular price when they were in trl regular price when they were in style
Was $\$ 2.50$ to $\$ 3.50$, now reduced to
close to boys' and children's overcoats Every coat now at a cut price. Ayes 8 to 16 Every cont now at a cut price. Ages 8 to 16.

$\$ 5.00$ Overcoats, now reduced to...... $\mathbf{\$ 3 . 4 7}$ $\begin{array}{lll}\$ 5.00 & \text { Overcoats, now reduced to } \ldots . . & \mathbf{\$ 3 . 4 7} \\ \$ 7.00 & \text { Overcoats, now reduced to...... } & \mathbf{\$ 4 . 8 9}\end{array}$ | $\$ 7.00$ Overcoats, now reduced to...... |
| :--- |
| $\$ 8.50$ |
| $\$ 4.89$ | Ages 4 to 10 $\$ 5.00$ Overcoats, now reduced to........ $\$ \mathbf{\$ 3 . 4 7}$ Children's sutis

\$3.50 Knickerbocker Trouser Snits now $\mathbf{\$ 2 . 4 7}$ \$4.00 Knickerbocker Trouser Suits now $\mathbf{\$ 2 . 8 9}$ $\$ 5.00$ Knickerbocker Trouser Suits now $\$ \mathbf{3 . 4 7}$ Shoes for Women, W. L. Douglas and J: O'Donnell
are included in this lot.
Num
$\$ 10.00$ Overcoats, make way price. $\quad \mathbf{\$ 7 . 4 7}$
15.00 overceats, make way price. \$18.00 Overcoats, make was price.

Black Kersey Overcoats
10.00 Overcoats, make way price. $\$ 15.00$ Overcoats, make way price.
$\$ 20.00$ Overcoats, make way price.

SHOE DEPARTMENT
We have many odd pairs and diseontinued we have put upon the Bargain Counter for this ale. Such well-known makes as Queen Quality

## WINTER CAPS Oc. Caps for Men now. 50. Caps for Boys now. 50c. Caps for Boys now 50c. Caps for Boys now... Misses 50 c. Angora Tams, now FOR SALE

 1.50 Caps for Men now. $\$ 1.00$ Men's Police Brace, One Lot of Men's Bl
Hose, Heavy Wool,
25c. quality, now.. 4 One Lot ae Lot of 25 c. . Button $35 \phi$
Ties, now.
Lot One Lot of 150. Bows, now 54

H\&Y
Nine roms and bath, furnace, pan-
with retrigerator built in, get tabs.
Beat Engilsh stock hay for both
horses and cattle $\$ 20$ per ton in the



ECKWEAR BARGANS 60c. Four-in-hands 35 5\$
nany of whon and mill companit the services
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His mother and sisters have then
nathy of all in their sorrow.
New Advertisemet.

## CARD OF THANKS




 Siturday, March 16, 1919.
 The lecture "The great
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Burnham of the Emerson school or oratory made his third appearance
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Wednesday evening.
of is impersontions from "The man
of the hour" were especially clever.

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When we tell you that it's time to order Spring and Summer clothes, we aren't telling you anything original, but when you let us show you the new woolens and fashions from Ed. V. Price \& Co. you'll see everything original that will be wom by the best dressed men in the entire country. It doesn't cost as much as you might expect, to have us take your measure and deliver the finest custom tailoring obtainable.

## Geo. H. Brown



## NEW TRIMMED HATS

ou ain anc amame
Geo. L. Davis
OVERLAND CARS


Model 58 R Two Passenger Roadster, $25 \mathrm{H} . \mathrm{P}$. $\mathbf{\$ 8 5 0}$ Model 59 T Five Passenger Fore Door Touring Car, 30 H. P. $\begin{gathered}\$ 850 \\ \mathbf{\$ 9 0 0}\end{gathered}$
 $\begin{array}{lll}\text { Model } 61 \mathrm{~F} \text { Four Passenger Torpedo Roadster, } 45 \mathrm{H} . \mathrm{P} . & \$ 1500 \\ \text { Model } 61 \text { T Five Passenger Fore Door Touring Car, } 45 \mathrm{H} & \mathbf{\$ 1 5 0 0}\end{array}$ All Cars F. O. B. Toledo

## Be sure and dors 1912

## HUGH MCDONALD

Littleton Mass
Agent for Ayer, Groton, Harvard, Westford, Acton and Littleton

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|  |  |  |  | Enamelware, Crockery Lamps and Lanterns | Light Driving and Heavy Harnesses |
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|  |  |  |  | Glassware, Ribbons | Collars, Blankets, Whips |
|  |  |  | WINELL | Laces, Notions <br> and a large line of |  |
|  |  |  | Ayer, Mass. |  | Repaired |
|  |  |  | OWEST PRICES M | and a large line of Miscellaneous Goods |  |
|  |  |  |  |  | The Lowest Prices and the Best Goods |
|  |  |  |  | Greatly Reduced Prices | $\begin{aligned} & \text { SPECIAL } \\ & \text { A Good Nickel-Mounted Carriage Har- } \\ & \text { gess at } \$ 10.00 \end{aligned}$ |
|  |  |  |  |  |  |
|  |  |  |  | SPECIAL FOR THIS SALE  <br> 7o. Toilet Paper 5 $\dagger$ pkg. <br> 29c. Box Chocolates 23¢ box | Hardy Bullding AYER, MASS. $\begin{gathered}\text { Central Arenue }\end{gathered}$ |
|  |  |  | WMM. E. WHEELER ${ }_{\text {Aler }}$ |  | For Sale |
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$\frac{\text { Subscription, } 8150 \text { Yearly In Adranc }}{\text { Saturday, Marrch 16, } 1912 .}$ GROTON.

## Lawrence Academy Notes




## Ohe Pootionsflors AYERR,MASS.

## A Bargain

 4 Pair for 45c., Ladies' Fast Black Hose,made with double sole and toe, high spliced
heel. A regular 19c. for 15 c . per pair. 4 Pair for 45c

contains a fine assortment of the small odds under that name.

High Standard of Quality and Low Prices


Ask to see the
helmina
Strap
Reducing
Corset
Extra long skirt and
Price, $\$ 150$
Ladies'Home Journal Patterns
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| Subscription， 81.50 Yearly in A Saturday，March 18， 1818 |  |  |  |  |  |
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The Ladies' Literary and Social cir
cle held their fornightly meeting a
the 'Reading-room prograaning-room, with an informa
meek Friday afternoou
nn spite of the extren ing nine were present and enjoved that afternoon's gathesint and enjoved the president.
Mrs. A. H. Wilson, presided. yotations. and current events, and aft
 from her daughter, Mirs. B. A. St Steele
the atternonter, were the guests $f$. Ernest. from Dorchester. spent a fow eir retarn were week, and apo
vermpanied b Mrs. Lucia Nicolson, of Clinton, has
ben visiting her sister, Mrs. Mary
Streeter, of Josselynvile. Evertt W. Seavers' cottage on Flm
street, formery occupied by Ford
Reed and famity horough renovation, and ungen con
pleted will be occupied wh co


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 Emma $A$ dams.
 West, 'where as expert civil engineer
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the Indians was greatly enjoved, and



$\$ 1.50_{\text {In Advance }}^{\text {The }}$ Subscrition Price of this Paper isWhen $\$ 1.00$ is sent credit will be given
for that amount.
Geo. H. B. Turner, Publisher.


Santo Vacuum Cieaner Everrthididel
 CHAS. E. PERRIN Plumbing and Heating MAGEE Ranges and Heaters Windmills Pumps Tanks Towers Pneumatic Water Supplies West Street Ayer, Mass. Telephone Connection

## SAVE MONEY

## MARK DOWN SALE, for I am selling

 Felt Hats from 50c. to $\$ 1.25$ Made Velvet Hats from $\$ 2.00$ to $\$ 5.00$n order to make room for my New Spring Stock Miss Ethel K. Bruce Oakland 1912 Models Out


The Car that speaks for itself-Quiet, Swif and Durable
 One of the best line of Cars on the Market Write or phone for
Catrilog and listof vo
torics Dem torias. Demonstrations
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 3 m 10 EDWARD H. BLISS, Ayer, Mass.
Papers of Known Cireclation and a Fixed Rate The territory in which our N
to a population of about 20,000 .
Are read every week by at least 12,000 persons, and the cir culation of the Nine Papers we publish are from eight to ten time
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