## Miss Ethel K. Bruce

Phelps Building, Ayer
Extends a cordial invitation
to the Ladies of Ayer and
vicinity to attend the
Spring Millinery Exhibit Thursday, Friday, Saturday March 28, 29, 30

## New Spring Hats and Shirts

The new blocks and correct styles in Spring Hats are ready. We have a complete line of Soft Hats and Derbys in all the latest shapes and colors.

Derbys, $\$ 1.50, \$ 2.00, \$ 2.50, \$ 3.00$ Soft Hats, $50 c ., \$ 1.00, \$ 1.50, \$ 2.00$
We have just received our first shipment of Spring and Summer Shirts in all the latest shades and patterns. Stag Shirts, 5Oc., \$1.CO. Cluett and Earl \& Wilson Shirts, \$1.50. Fletcher Bros. AYER


The Flanders " 20 " Delivery Wagon, $\mathbf{\$ 8 0 0}$, F. o. B. Detroit.

## Are You in a Business Rut?

A Flanders " 20 " Delivery Wagon Will Haul You Out

There is only one basic difference between the corner-store grocer and the merchant prince. One is content to exist day by day, eking out a living by patient, plodding attention to details. The other has left the little details to someone else, while he has thought big thoughts and worked them into large, round dollars.

Are you satisfied to remain in the class of the corner grocer-a drudge for life? If that is your limit, we can't interest you. Some express company's little horse and wagon will be enough for your delivery needs through the rest of your days, and you can't raise the cash for a Flanders " 20 " de livery wagon anyhow.
But, for the live grocer, the live dry goods merchant, the live business man whose daily needs call for the delivery of a large number of small packages, we have a very definite suggesion. partlal specifications

Horsepower-90
Transmission-20.
warlective. There speds for Wheel Base- under all romditions. Body Deseriptions-Full panded humdume

 Insider Phady Dimensioms Wite $4: 3$ in. Lome.

Painting-Body, dark green with cream panel hood and fenders. black: rumning gear
cream. Lettering. cxtra.
Equipment-Wimblicld, side curtains for bert sides of driver's seat. torls, tire repair out
fit, five lamps, tool box on ruming board
 Priw... \$800 f. (a. b. Detroit.
Extra Equipment-Prest-OLite ank (in plac.


Modest Prices


## Smart Styles

For Spring
Stunning Models from the acknowledged best makers
of Good Clothes

## Our Men's Suit Display Is One of Unusual Merit

Never before in the history of this store have we offered such a variety of styles and colorings for the Young Man or the Quiet Conservative Man. There are two and three button Sack Suits and two piece Suits in handsome New Models. Handsome colorings of Greys, Blue and Brown in Serges, Cassemeres and Cheviots.

## POPULAR PRICES <br> $\$ 10.00, \$ 12.00, \$ 15.00, \$ 18.00, \$ 20$

These are the popular Suit prices with most men and we have laid our plans to such good purpose that our Suits at these prices are finer than ever.

Every man, whatever his task may be, can come here with the expectation of complete satisfaction and the utmost value for his money.

## REMEMBER

We count it a pleasure to show you. We invite everybody interested in Good Clothes to call and see the New Sipring productions.

Moderate Prices and Good Quality you will find are here linked together.

Lamson \& Hubbard


## Spring Blocks

## Lamson \& Hubbard Hats

The most popular and leading makers of High Grade Hats.
STIFF HATS
The leading style this spring is a low crown, wide brim. We have every height of crown and width of brim that's correct.

## SOFT HATS

All the correct shapes and colorings. Blocks to please every head. PRICES--Lamson \& Hubbard, $\$ 3.00$
Other good makes, $\$ 1.00, \$ 1.50, \$ 1.98, \$ 2.50$
Our line of the well-known Lamson \& Hubbard Caps is larger. and more complete than ever before. All the new styles and shapes.

Prices, 50c., $\$ 1.00, \$ 1.50$. Come in and look them over.


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| St．Anthony＇s church last week by Rev I．Bedard，of Lowell，came to a close last Sunday afternoon．The subject |  |  |  | A．E．Lawrence \＆Son，A |  |
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## The Bortonestors (aiozumimaint

Ripplette Men's Rough Dry Furnishings<br>Fabric

No Ironing

28 inch wid Price, $\overline{15}$ c. a yd
House

Dresses
Special Lot Made of Light Colored Percales
${ }^{3} 1.25$ value or 98 c Sizes 34 to 44
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Blue and Brown Heavy Denim
Railroad Overalls ull size
Double Buckles Watch Pocket A Perfect Railroad Ovérall
Only 75c Don't pay any more
Ladies' Home Journal Patterns


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Men's
Medium and
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Underwear
25c. and 50c.
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Double Heel and Toe
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