# TURNER'S PUBLIC SPIRIT. <br> Ayer, Mass., Saturday, April 6, 1912. 

Forty-Fourth Year


Studebaker.e.m-F " 30 " touring car $\$ 1100$
What Will Your Car Cost You ---After You Buy It? Did you ever think of that?
service is a big item in modern automubile buying
WHAT KIND OF A GUARANTEE HAVE YOU GOT? Some manufacturers guarantee "for life." That's like ounds pretty and is worth nothing.
The Studebaker guarantee is full and complete. It stand for a year. You can understand that; you can bank on it. Remember, too, that a year covers the hardest part of a car's life. By the second year you know how to treat . And with a Studebaker car its life is practically a matter of the care you give it. Take care of it and no limit

WHAT WILL PARTS COST YOU?
We mention this gently because with many of our com petitors it is a tender point. Their theory too often is, that it costs thre or four So it is common knowledge cars part lysts three or four times as much to buy most every Studebaker part is listed buy them assembled. But in a complete car plus but a its proportionate cost handling handing
Studebaker Parts Price Lists are the most complete and most convincing argument we can our dealers tell us, the Price Lists convince the prospective owner. A Studebaker buyer is assured of continual fair dealing. Go to our dealer and investigate.

FINALLY, HOW QUICKLY CAN YOU GET NEW PARTS? Suppose they had to come a few hundreds or thousands of to wait. Not so with Studebaker cars. Most of our 2000 dealers carry parts and in almost every state in the Cnio there are Studebaker branch houses, with full part sup phes. Thirty-six branches in all-and it requires but two That name STUDEBAKER tells the whole story. Stands fur square dealing. Rely on it. Your father did so can you.

Ayer Automobile Station
Phone 86-3

of a few weeks, several meetings hav ng been held a already and and enoug
names promised to apply for a chat er, It is proposed to pay sor a ch char
fits and also to provide free med nextance in time provide of sice medica mes. The
nill b held at the hom
no Mrs. Hiram S Suler. Geor . Barker. report a dom Ensight Georg
sipent in the Paradise of the Paian Istands. Tha
citizens of Honoluluc.
The goo
 centions a with manter carn ballet and and re
nd military parades. an ais fowe
 A spectal Easterd to the Orient. arranged by the Bapter setiste has bee burch to
orrow morning "O death where is thy sting?", Adwari.
 George Nevin, baritone solo: "The res Easter eve," Gounodald soprano sono, Hon
"Ers. Leslle Hager; hymn, Jerusa
Mrs. quitety observed. thert fifty-fifth wed They entertanned as Moinday, Amplit daughter. Mrs. Brown, and $J$. Henry
Whitcomb, Miss Hatto Whit Wilham Crane, of Athol, has re cently been
ent of the
of that town Mrs. John Das Company Elimer Conant, of New. York clty
has been in town this week.
uelsoys


## New Spring Suits and Overcoats

The style range is unusually broad, the Men and Young Men represent "PERFECTION" in Clothing.
more exclusive. They are tailored for us by
HART, SCHAFFNER \& MARX and the AMERICAN STANDARD
Prices-\$10.00, $\$ 12.00, \$ 15.00, \$ 16.50$, \$18.00, $\$ 20.00, \$ 22.00$
We also have a Complete line of New Spring HATS, SHIRTS, NECKWEAR and SHOES


## Smart Styles

## For Spring

Stunning Models from the acknowledged best makers of Good Clothes

## Our Men's Suit Display Is One of Unusual Merit

Never before in the history of this store have we offered such a variety of styles and colorings for the Young Man or the Quiet Conser vative Man. There are two and three button Sack Suits and two piece Suits in handsome New Models. Handsome colorings of Greys, Blue and Brown in Serges, Cassemeres and Cheviots.

## POPULAR PRICES

\$10.00, \$12.00, \$15.00, \$18.00, \$20
These are the popular Suit prices with most men and we have aid our plans to such good purpose that our Suits at these prices are finer than ever

Every man, whatever his taste may be, can come here with the expectation of complete satisfaction and the utmost value for his money.

## REMEMBER

We count it a pleasure to show you. We invite everybody interested in Good Clothes to call and see the New Spring productions. Moderate Prices and Good Quality you will find are here linked ogether
Lamson \& Hubbard

## Spring Blocks Lamson \& Hubbard Hats

The most popular and leading makers of High Grade Hats. STIFF HATS
The leading style this spring is a low crown, wide brim. We have every height of crown and width of brim that's correct. SOFT HATS
All the correct shapes and colorings. Blocks to please every head. PRICES--Lamson \& Hubbard, $\$ 3.00$ Other good makes, $\$ 1.00, \$ 1.50, \$ 1.98, \$ 2.50$
Our line of the well-known Lamson \& Hubbard Caps is larger and more complete than ever before. All the new styles and shapes. Prices, 50c., $\$ 1.00, \$ 1.50$. Come in and look them over.




| JOHK R. TURNER, EdItor. GEORGE B, B. TURNER Pabli |  |  |  |  |  |
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| Subscription, 81.50 Yearly in Advan <br> We print over 700 coplen of t |  |  |  |  | vote of 475 was la taing 589 names. Warren B. Cott |
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| to the |  | les | Town Meetng. |  | Other Ajer news on last page. |
|  |  |  | The annual town meeting was held | Thi | New Aderetisements |
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