## TURNER'S PUBLIC SPIRIT

## Oftudebakers

## Always Ready

 you have a car ready to go on the job. It will stand up to its work
day in and day out-take the hills and rough places as cheerfully day in and day out-take the hills and rough places as cheerfully a
the smooth, and the only care it asks is lubrication. Studebaker ears are built fors is lubrication. give you service-not excuses for honest everyday service, and will in full confidence that you will finish as strong as you began. Mechanical stability, beauty of design, simplicity of control low price and low upkeep cost combine to make the Studebaker " 20 '
un ideal car. un ideal car


THE \$800 STUDEBAKER (Flanders) " 20 " $\$ 800$ 筬
Ayer Automobile Station ploce 88 $\qquad$ Fall Opening of Millinery

Wednesday, Oct. 2, 1912
Florence L. Leopold Mill st, Shiriey, Mass.

## New Fall and Winter Hats and Caps

We have just received our Fall lines of fine grades of Stiff and Soft Hats in all the latest Styles and Colors. The new smart looking Low Crown, Wide Brim Derby, specially designed
to please the young men, are winners. Call to please the young men, are winners. Call and see them.

Arze. mass

Derby Hats, Soft Hats, Caps,


 GEORGE B. B. TURNER,
JOHN H. TUREE, Ed Subscribers are urged to keep their
subscriptions pald in advance





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cultura fatr nder the tuspict of the
Congregational is $\$ 160.00$.


 gram with its list of characters
now nearly fity years ago is in
nexeellent state of preservation.







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 Th1 fratures will be sprung
uation between rounds.
 over the line in Cherancord hil He in
 to the older
of the town.
Char an Sunday schendent of the Unitarinative of westtord, and former superchool and memher of the chnitr. he






## Home Comfort

Requires that certain conveniences shall be supplied
One of these conveniences is a telephone
It is not a luxury. In many cases it is a necessity In every case it is a decided convenience

Perhaps you could do without one but would it be economy?

Thé cost may be as low as 5 cents a day, depending on where you are and what you want. Charge this against the steps it will save you, the convenience with which it will serve you, and the comfort it will bring you, and you will find you can't afford to be without one.

For details, call or write to the Local Manager


New England Telephone
and Telegraph Company






AYER DRUGGISTS

$2=\square=$

Miss E. K. Bruce, Milliner Phelps' Block, Ayer

You are cordially invited to an
Opening Oct. 2 and 3 showing a good line of both Trimmed and Untrimmed Hats at all prices.

Regina Vacuum Cleaner


## Buy Now

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all lots of Decorated Plates
Saucers, Platters, Etc.
Lot price $1 / 2$ Regular Price
Ajer Variety Store

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We have on hand the Purest Imported

that can be obtained in this country. :The price follows

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Send your acceptance or regret on stationery which
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Main Street Ayer, Masa

AT LOWEST PRICES a full line of
BLANKETS AND ROBES Stablo and Stroet Hiabkete, Colizarh never before ofrered at suck prices e the Blackemith shop of

WM. E. WHEELER
Contral Ave. Ayer, Masa

Carrlages of all kinds repaired in a nishod, Corriage, Rnabier THres Fint
and Goneral Jobblag. Auto Paling
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STATMTE

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Outing Flannel Duckling
Fleece Have Arrived At $10 c$ \& $121-20$ Per Yard
New Lot of Simplicity House Dresses
Medium and Dark Colorings, sizes 34 to 44 Price, 98c
Outing Flannel Night Robes Entire new stock just received Ladies, bOc., $75 \mathrm{c} ., 98 \mathrm{c}$. and $\$ 1,19$
Children's, 50c. Children's Galatea Dresses Sizes, 4, 5, 6 yrs., 50c. $8,10,12$ yrs., 98 c

Outing Flannel Dresses Sizes, 1, 2, 3 yrs., 25 c . $\qquad$
REAL ESTATE





Well all kinds of good
clothes, both made to clothes, both made to
and ready to wear, but measure and ready to wear, but
we particularly recommend those we have made as each customer wants them by

## Ed. V. Price \& Co.

You secure the advantages of a personally selected style and fabric, as well as a correct fit, thereby gaining a distinctive individuality of appearance, yet the cost is way below what most tailors ask for equal values. Let us prove it to you.

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## bostonamdmakbrailabad <br> EXCURSION <br> hoosac TUNNEL <br> From $\boldsymbol{A} Y E R$ <br> Saturday, October $\$ 2 \underset{\text { Trip }}{\text { Round }} \$ 2$

 FIVE MILE RIDE THROUGH A MOUNTAIN IN AN ELECTRIC TRAIN SPECIAL TRAIN LEAVES $9.30 \mathrm{~A} . \mathrm{M}$SIDE TRIP TO WILMINGTON, VT.
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SWEET POTATOES, 15 lbs . 250 . pickling onions, soc. peek OOLONG TEA, 30.. TD
CEYLON TEA, 35c. Tb
m CAY COCOA 100
1/2 To CHOCOLATE,
3 m large prunes, $3{ }^{\circ} \mathrm{C}$.
4 To OYSTER CRACKERS,
1 b ginger snaps 2
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