## TURNER'S PUBLIC SPIRIT



## Reo.ehso

## Overcoats

OF EVERY KIND FOR MEN AND BOYS

We have a large stock of warm, handsome Overcoats suitable for this cold weather: Every man will find here something that is sure to please him. We have the Dressy Overcoat cut 42 inches long, and the Heavy, Long Coat with large storm collars.

The quality of goods and the making of the garment is the usual high grade which this store has always offer ed its customers. The prices asked are far and away below their present market value. It will pay you to buy an Overcoat now for future needs, as prices on thi grade of merchandise bids fair to advance greatly before next season comes around. Think it ove
Men's Fancy Mixture Overcoats
$\$ 12.50, \$ 15.00, \$ 18.00, \$ 20.00, \$ 25.00$
Boys' Fancy Mixture Overcoats

$$
\mathbf{\$ 8 . 4 7}, \$ 10.00, \$ 15.00, \mathbf{\$ 1 8 . 0 0}
$$

SHEEP-LINED COATS and ULSTERS Nothing made that is so serviceable and so warm for the money. An man who is out in all kinds of weather Prices are away below market values. Sheep-lined Coats : . $\$ 9.00$ to $\$ 18.00$ Sheep-lined Ulsters $\mathbf{\$ 1 5 . 0 0}$ to $\mathbf{\$ 3 5 . 0 0}$

Fur Coats in Dogskin, Galloway, and Horsehide; Storm Coats in Montana Buffalo, Astrakhan Cloth and Patrick Cloth all wind proof and storm proof. $\begin{array}{ll}\text { Fur Coats ....... } & \mathbf{\$ 2 5 . 0 0} \text { to } \mathbf{\$ 5 0 . 0 0} \\ \text { Storm Coats . ..... } & \mathbf{\$ 2 0 . 0 0} \text { to } \mathbf{\$ 3 5 . 0}\end{array}$

## WEATERS

How about a good Sweater? We have them in plenty-all kinds and all colors. Our prices are less than
prices for like qualities. prices for like qualities. $\mathbf{M 1 . 5 0}$ to $\mathbf{\$ 8 . 0 0}$ Khaki Sweaters ....... $\mathbf{\$ 5 . 0 0}$ to $\mathbf{\$ 8 . 0 0}$ Khaki Sleeveless Sweaters $\mathbf{\$ 3 . 5 0}$ to $\mathbf{\$ 6 . 5 0}$
' New Opening Hours-9 a. m. Agents for LEWANDO'S Laundry and o 9 p. m.

## WINTER CAPS

Every kind of Winter Caps, both in Cloth and Fur. Also, all kinds of Yarn and Helmets, or Aviation Caps.
Men's Warm Caps. ..... . 50¢ to $\mathbf{\$ 1 . 5 0}$ Bays' Warm Caps........ $25 \phi$ to $65 \phi$ Men's Fur Caps ....... \$4.00 to \$7.00 Men's Yarn Toques.... $75 \phi$ and $\$ 1.08$
Boys' Yarn Toques...... $65 \phi$ and $75 \phi$ Helmets, or Aviator Caps $\mathbf{7 5 4}$ to $\$ 1.59$ Scarfs and Toques for Women and

RUBBER FOOTWEAR
In spite of the scarcity of Rubber Footwear we have a fairly good stock to meet your requirement. We carry the very best qualities to be found in the market. You will find here such makers as
Gold Seal, Red Seal and Goodyear Glove
Heavy Rubber Footwear to be worn with heavy socks and also Felts and Overs解 here in plenty. We have a dozen dif Dyehouse

## Spring Cottons <br> New

SPECIAL PRICES FOR THE ADVANCE SELLING-Right in Time for February Sewing
Ulster Linen Suiting- 34 inches wide, plain eolurn. in all the desirable shades. per siad $\mathbf{2 5}$ e 100 Pieces Diana Nainsook-36 inches wide.
Silk and Cotton Foulard Patterns-36 in
Percale Remanants-Just received five case
large assortment of stripes and
Poplins, Auto-Cords, Beach Cloth-:-
Special price per yard

## Rugs and Art Squares

Three hundred and more that are offered at much below their actual worth-the end of the year's clean-ap from a big rug manufacturer
20 Rugs, Velvet, $81 / 4 \times 101 / 2$ ft., in Oriental designs and colors: worth $\$ 19.00$ 25 Rugs, Velvets, $9 \times 12$ ft., Oriental and floral designs and colons; worth tern0 $\$ 21.00$ 18 Rugs, $81 / 4 \times 101 / 2$ ft., Seamless Tapestry Brussels, Oriental and floral desivis $\$ 17.50, \$ 20$ 10 Rugs, $6-9 \mathrm{x9} 9 \mathrm{ft}$., Tapestry Brassels Weave, regular price $\$ 17.50$
Mottled Axminster Rugs, $2 \times 72$ inches-Roman borders, worth $\$ 5.00$, now
35 Rugs, size 9 x 12 ft ., Seamless Tapestry Weave, worth $\$ 25.00$
18 Rugs, slze. $81 / 4 \times 101 / 2$ ft., Good Arminstor. Weaves; regular price $\$ 32.00$
8. Rugs, $71 / 2 \times 9 f$., Seamless Tapestry Brassels, Oriental patterns and colors ; $\$ 20.00$ 6 Rugs, $6 \times 9 \mathrm{ft}$., Tapestry Brussels Weave; regular price $\$ 12.98$
$27 \times 64$ inch Velvet Rubs; Orientals and florals;" regular price $\$ 2.2$,
$221 / 2 \times 36$ inch Door Mat size, Good Axminster Rugs; regular price $\$ 1.98$
A. G. Pollard Co.

THE STORE FOR THRIFTY PEOPLE

## Watches

Diamonds
SPECIAL-Ladies' Bracelet Watches, small size, Waltham

## military watches

military rings, in Solid Gold and Silve
\$1.50, \$3.50, \$6, \$8, $\$ 10$

- $\quad \$ 1.50$ to $\$ 35$



## Silverwear

Diamonds Pendants Brooches Rings . Bracelets Scarf Pins Cuff Links Military Wrist Watches Gentlemen's Sets of All Kinds
John H. Sanderson WATCHMAKER and JHWELERR 2 PLEASANT ST. Rear of Fletcher Bros, Store AYge, Masis OVERHAULING
нооیst woor at Govestr prces
There are two highly important points for a man to consider before having his car overhauled.

The first point is to assure himself that the men who are going to work on his car are mechanics expert enough to locate and properly repair all the parts that need attention.

The second point is to convince himself that he can trust the shop to give him an honest accounting of the amount of work that was actually done on the car.

We gladly welcome an investigation on both of these points. We have the facilities, the workmen and the busigate.

## YATES' GARAGE

Maple Street Tel. 157-2 AYER, MASS.


ALBERT A. FILLEBRTOWNR
Francis J. Perry
carriage and actomoblle
$\qquad$

SOLD
BY





