# TURNER'S PUBLIC SPIRIT. $=$ 

## Fifty-first Year <br> Ayer, Mass., Saturday, November 9,1918

## For Thanksgiving

A Lot of Things You Need Arè Now Here Watch our ads during this month to help you prepare for Thanksgiving and the cold weather ahead.

Large Assortment of
CARVING SETS ELECTRIC COOKING DEVICES TICHEN KNIVES

ALUMINUM WARE
"PYREX" TRANSPARENT OVEN-WARE
We have a varied display of $\mathbf{1 0} \phi, 15 \phi$ and $25 \phi$ usefut household articles on our new and novel display counters.

## Ayer Hardware Co Fark street AXER, MASS.

 Phone 531 - One minute from Railroad station

## Your Time Has Arrived


THE GREATEST OPPORTUNITY Of ALL



E. P. GAGE COMPANY

Investment Bankers
161 Devonshire Street, Boston; Mass.
Rotcrences: Du or Bradstrect, Hanover Truet Company,
Tremont Trust Company, International Trust Co
Tremont Trust Company, International Trust Co.
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Auditorss Bureau of Bustiness Stuistics

## A. G. Pollard Co <br> LOWELL'S BIGGEST AND BEST DEPARTMENT STORE <br> ONE OF OUR OLD-TIME BASEMENT SALES <br> 20,000 Yards

## _OF

Outing Flannel and Domets

GO ON SALE AT

## At About 1-2 Regular Price

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Fall and Winter Suits
A good assortment of Fall and Winter Suits for men that will appeal to everyone ho sees them. It is always quality that tells the story in the long run. We always pride

Prices range from $\mathbf{\$ 1 2 . 5 0}$ to $\mathbf{\$ 3 5 . 0 0}$
SUITS MADE TO YOUR SPECIAL MEASURE IF YOU SO DESIRE

## TDERWEAR

Every kind of Underwear for cold weather for Men and Boys.
Heavy Wool. from the famous Glas-

Boys' heavy fleece-lined $\$ \mathbf{1 . 5 0}$ and $\$ 2.00$
Union Suits
Men's Derby Ribbed $\$ \mathbf{\$ 1 . 7 5}$ to $\$ 2.50$ Men's Heavy Woolen $\mathbf{\$ 3 . 5 0}$ to $\$ 5.00$ Boys' heavy fleece-lined $\$ 1.00$ to $\$ 1.75$ Boys' Derby Ribbed $\mathbf{\$ 1 . 0 0}$ to $\mathbf{\$ 1 . 8 5}$ neme that an aeo. H.

In selecting your Overcoat for the coming season why not look over our line and secure one that is not only stylish and well made, but the fabrics are of superior quality. Our Overcoats are worthy of your attention because they are better made, better style, better fitting and in every respect better values than you will find in most stores.

Many of the better grades come from that well-known house of
A. Shuman \& Company, of Boston
which is a guarantee for quality and make. Some Overcoats are full lined, some quarter lined, some have velvet collars and some have self collars.

You will find here the Plain Black Kersey, the conservative Oxford and the handsome Fancy Mixtures-something for every taste.
Men's Fancy Mixture Overcoats
\$15, \$20, \$24 and \$28 \$22, $\$ 25$ and $\$ 28$ $\begin{array}{lr}\text { Men's Black Kersey Overcoats } & \mathbf{\$ 2 2}, \mathbf{\$ 2 5} \text { and } \mathbf{\$ 2 8} \\ \text { Men's Oxford Mixture Overcoats } & \mathbf{\$ 2 4}, \mathbf{\$ 2 8} \text { and } \mathbf{\$ 3 5} \\ \text { Boys' Fancy Mixture Overcoats } & \mathbf{\$ 1 2} \text { to } \mathbf{\$ 2 0}\end{array}$ $\begin{array}{lr}\text { Men's Black Kersey Overcoats } & \mathbf{\$ 2 2}, \mathbf{\$ 2 5} \text { and } \mathbf{\$ 2 8} \\ \text { Men's Oxiord Mixture Overcoots } & \mathbf{\$ 2 4}, \mathbf{\$ 2 8} \text { and } \mathbf{\$ 3 5} \\ \text { Boys' Fancy Mixture Overcoats } & \mathbf{\$ 1 2} \text { to } \mathbf{\$ 2 0}\end{array}$





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\text { tonbury Mills } \quad \mathbf{\$ 2 . 2 5} \text { to } \mathbf{\$ 3 . 5 0}
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Cheaper grades of Cotton and Wool.

MACKNAII COATS

Mackinaw Coats are as popular as ever xfore them $i n$ dirable plaids and plain Oxford mixtures. Better grades in the famous Patrick Mackinaw. Men's $\$ \mathbf{\$ 9 . 0 0}$ to $\mathbf{\$ 1 8 . 5 0}$ | Mens |
| :--- | :--- |
| Boys |
| $\mathbf{\$ 6 . 0 0}$ to $\mathbf{\$ 1 2 . 0 0}$ |

Sweaters in the popular colorings. The better grades come in all wool. Prices are fatter grades come in all wool. Prices are
fresent market values. No more at present prices nor present qualities.

Men's Sweaters $\$ \mathbf{1 . 5 0}$ to $\mathbf{\$ 1 0 . 0 0}$
Boys' Sweaters, $\quad \mathbf{\$ 1 . 5 0}$ to $\mathbf{\$ 5 . 0 0}$
Ayer,
Mass.



## Overcoats

## FOR MEN AND BOYS

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## Che Postonefione

seasonable goods in large assortments HINTS


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WHITE and GEAY BLANEETS

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HOSIERY
FOR WOMEN and CHILDREN


Will give you every satisfaction
that a Good Stocling can give
Women's Hosiery. Cotton, Lisle
and Silk.... 19 to $\$ \mathbf{\$ 2 . 5 0}$

White and Gray shirts and
$\qquad$ White and Gray Union Suits FOREST MILLLS UNDERWEAR FOR LADIES
Geo. B. Turner \& Son


|  | William Brown DRUGGEST |
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| SERVICE T | IS |
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| THE SOLDIER HEART | NEEDED IN TRENCHES |
| Fred Lockley，Y．M．C．A．，Tells of the Gratitude of the Boys at the Front． | Lieut．Coningsby Dawson，Fight－ ing Author，Makes Stirring Appeal for Y．W．C．A． |
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 Helping to Keep Up the Morale
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| m them wi | ith the morale that HTOMTM Báck up <br> YMCA．EW $\Leftrightarrow \quad$ Botncid Service Asso Salvatio | wins battles |  |
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|  |  | 800 WOMEN NEEDEDBY SALVATION ARMY |  |
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| 58 JEWISH WORKERS GOING＂OVER THERE＂ | CATHOLIC BOYS JOIN WAR WORK CAMPAIGN |  |  |
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| Col．Barker Bids Godspeed＇tothe Graduates of Train－ing School．The wholesonled co－peration be－tween the seven great organizations | Girls，Too，Will Stand With Them Behind Every Fighter at the Front．$\qquad$ |  |  |
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|  |  | CURE FOR BLUES |  |
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|  |  | Community Service Takes Place of Mother，Friends and Home for Soldiers． |  |
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|  | BOOKS FOR SOLDIERS SUPPLIED BY A L A |  |  |
|  |  | Army Training Corps of the Unlversi－ ty of Detrolt récently applied for a furnished house and a housekeeper |  |
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|  |  | Homesickness is the malady forwhich War Camp Community Service |  |
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| United War Work Campaign Program |  | supplies Innumerable cures．＂． ＂We＇ve got your number，＂says the |  |
|  |  | W．C．C．S．to the homesick boy from camp with leisure to spend in any one of the three hundred towns scattered |  |
|  |  | $\begin{aligned} & \text { over the country. While he's wonder- } \\ & \text { ing what on earth he'll do with him- } \\ & \text { self when he gets there, not knowing a } \end{aligned}$ |  |
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| Nov. | Friday-Saturday | Nov: |
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| $8-9$ |  | SALE |
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Stop: Look! Buy!
Bargains galore for the thousands of week-end shopper's who visit our Markets. The savings effected
here add to your prosperity. Let us.see your smiling. here add to your pr
face this week-end
LAMB SALE
gobbly feature Lamb. Last week the offering was gobbled up quickly. So come early. Almost Forequarters 18¢ lb. Loin Roasts $\quad 25 \phi \mathrm{lb}$. Hindquarters $22 \phi \mathrm{lb} \quad$ Stewing Pieces $17 \phi \mathrm{lb}$ $\frac{\text { Legs }-32 \phi-35 \phi \mathrm{lb} \text { Chops } \mathbf{3 5 \phi} \mathbf{4 0} \phi \mathrm{lb} .}{\text { CHOICE VEAL-Over a Ton at the following prices }}$ Veal to Stew 15 lb . Veal Roasts 22 $\phi$-24 $\varphi$

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\text { Leg of Veal 35¢ lb. Veal Steak } 45 \phi \mathrm{lb}
$$

Veal Chops 30 $4-40 \phi-1 \mathrm{~b}$.
$B E E F$-Pot Roasts 20 $4,22 \phi, 24 \varphi 1 \mathrm{~b}$. Fresh Shoulders 25 ¢ 1 b . Smail lean ones 27 ¢ 1 b . Saturday Morning, from 7.00 to 12.00 Round Steák Rump Steak Sirloin Steak 29¢ lb. Last Saturday standing room around our steak counter was at a premium. We will have extra help on Saturday. That means better service

PORK TO ROAST
Loins, whole $35 \phi 1 \mathrm{lb}$. Small Roasts $\mathbf{3 5} \phi-38$ e lb
Native Pork $24 \phi$ to $45 ¢ \mathrm{lb}$.
CORNED BEEF
If You. Want Good Corned Beef Get It Here Brisket, with bone $16 \phi$

Other pieces at $\mathbf{2 0} \epsilon, 22 \phi, 24 \phi \mathrm{lb}$. VEGETABLES-A wide variety to choose from Cranberries $12 \phi$ qt. $\quad$ Sweet Peppers 1

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\begin{aligned}
& \text { Lettuce } 8 \& \text { head Celery } 18 ¢ \text { buncn } \\
& \text { mbers, Cauliflowers, Oyster Plants, Tomatoes }
\end{aligned}
$$ and Brussell Sprouts DELICIOUSNESS-That's what you get when you buy, Cur Cake and Pastry

Saturday we ofle English recipe
$\mathbf{7} \boldsymbol{\phi}$ each, 4 for $\mathbf{2 5}$
Notice All.goods in our advertisements are offered
subject to being unsold: We intend to have subject to being unsold: We intend to have
enough to last through the day or time specienough to last through the day

BROCKELMAN BROS.

## Bargain Month

HENS and CHICKENS at 32 $¢$ and $34 ¢ \mathrm{lb}$., live weight $\begin{array}{ll}\text { RAGS \$4 per } 100 \mathrm{lbs} & \text { PAPERS } 50 \phi \text { per } 100 \mathrm{lbs} \\ \text { MAGAZINES } & 75 ¢ \text { per } 100 \mathrm{lbs}\end{array}$ We Buy and Sell Fowls and Calves

Rudnick \& Gold 1 Mason Street P. O. Box 27 East Pepperell, Mass. Winona Mill Products HIGE-GRADE HOSIERY, UNDERWEAR AND SWEATERS OF QUALITY AND SERVIOE

 cones rs taken for Ladies' Raincoats, Made-to-Measure; a

Petticoats made from Belding's Guaranteed Silks

## W. S. Beckford

district agent for winona mills products

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| Mrs. Buter' vacat store, where post. |  |
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[^0]:    A fire, however, slight, in one of the big mills, particularly one making napped fabrics, usually results in much smoke and water damage. Such a fire occurred last week and our wholesale department was immediately notified and at once took over the entire yardage. Before offering these goods to the "out side trade" we are giving our personal customers the advantage of this splendid
    purchase. purchase

    COME TODAY for 36 -inch Plain Domets and Fancy
    Outings in patterns designed for undergarments, Outings in patterns designed for undergarments, children's frocks, etc.

    > Worth 50c. a Yard

    Only 29c. Yard
    A. G. Pollard Co.

[^1]:    

