## TURNER'S PUBLIC SPIRIT



At Ayer Junction
YOUR JEWELRX STORE EVERYTHING NEW
Splendid lines of Diamonds, Pendarits, Solitaire and Cluster Rings and Brooohes
Sterlingogilverware in Choice Patteris for the Table
$\therefore$ Our stock of FOUNTAIN PENS is the biggest and best to be found anywhere this side of New
York City.

## EXTENSION STORE OF

Geo. E. Homer
Store No. 3,"Opposite Depot
Oldest and Newest Jewelry Store in Ayer Junction

Ayer, Mass., Saturday, November 30 , 1918


## FOR MEN AND BOYS

In selecting your Overcoat for the coming season why not look over our line and secure one that is not only stylish and well made, but the fabrics are of superior quality. Our better made, better style, better fitting and in every respect better made, better style, better fitting and in eve
better values than you will find in most stores.

Many of the better grades come from that well-known

## A. SHUMIAN \& COMPANY, of Boston

which is a guarantee for quality and make. Some Overcoats are full lined, some quarter lined, some have velvet collars and some have self collars.
You will find here the Plain Black Kersey, the conservative Oxford and the handsome Fancy Mixtures-something for every taste
Men's Fancy Mixture Overcoats
\$15, \$20, \$24 and \$28 Men's Black Kersey Overcoats \$22, \$25 and \$28 Men's Oxford Mixture Overcoats $\quad \mathbf{\$ 2 4}, \mathbf{\$ 2 8}$ and $\mathbf{\$ 3 5}$ Boys' Fancy Mixture Overcoats $\quad \mathbf{\$ 1 2}$ to $\mathbf{\$ 2 0}$

## Fall and Winter Suits

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WHAT RIND OF A SAW
DO YOU NEED?
We make a specialty of keeping our stock of Sauss right up to the
high mark of completeness and high mark of completeness and
we doubt if you can call for any
$\begin{aligned} & \text { and }\end{aligned}$ variety of hest made Saws that we can't sell you. Don't make
the mistake of buying a poor Saw elseswhere when you can poor
the best made at about the get the best $m \mathrm{~m}$
price here.

SATURDAY, NOVEMBER 30, 1918





 We



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## AUTO SUPPLIES

As a motorist you are looking for something in the line of su ies. Whatever yon desire will be found at this garage. We pro vide all auto accessories and parts of all makes of che. No matter how powerful or steady your engine may be, you to is worthless if it has poor tires. A car is no stronger than and one of its tires. In supplying tires and inner tubes we deal in oul Carburetors, magnetos, differentials, batteries, engines, rejuve spark plags that stand long usage. HONEST WORK AT HONEST PRICES

YATES' GARAGE
Maple Street T.el. 157-2 AYER, MASS.
The New Hat Shop
Fall Hats
Emily Louise Nagle, Prop.

## Ford Trucks

iness Man, Contractor, Express Man, Farmer, have you ORD ONE-TON, WORM-DRIVE TRUCE
$\qquad$ die work of several horses quicker and better, and costs les rking, and the price is attractive

Different Styles of Bodies for Your Particular Purpose

## K. M. MacLennan <br> Park street <br> Phone 336 <br> AYER, MABS <br> JOHN F. RYAN

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SEASONABLE COODS IN LARGE ASSORTMENTS HINTS
WARMER UNDERWEAR NIGHT ROBES NIGHT SHIRTS NEW PAIR OF BLANKETS OR A COMFORTABLE
PAJAMAS IUNED GLOVESS KNITTED GLOVES


HOSIER
FOR WOMEN and CHILDREN

Will give you every satisfaction
that a Good Stocking can give Women's Hosiery, Cotton, Lisle
and Silk:...
19¢ to $\$ 2.50$ and Silk.... 19 $\boldsymbol{q}$ to $\mathbf{\$ 2 . 5 0}$
Children's, Hosiery, Cotton,
Lisle and Wool $\mathbf{2 2} \boldsymbol{q}$ to $\mathbf{5 0}$


MEN'S SHIRTS and DRAWERS $88 ¢$ to $\$ 4.50$ Peerless Union Süts in Cotton
and Wool, ESSEX MIILS UNDERWEA
FOR BOYS AND GIRLS FOREST MILLS UNDRRWEAR FOR LADIES
Geo. B. Turner \& Son

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| Coats Suits | Dresses Furs |
| There's a realit of style in the splendid variety of apparel. <br> Season's ncwest styles in Women's and Misses <br> Suits <br> Fashioned in Velour | Women's and Misses' warth an stylish fur collared <br> Coats <br> Correct styles in Kersey, Broad cloth, all wool Velours and Plash. |
| Broadeloth, Oxford and Serge Sulungs. Colors, Tanpe, Nary, Black and Brown. | Q $\begin{aligned} & \text { Churming new fashions in } \\ & \text { Women's. and Misses } \\ & \text { WInter Dresser. }\end{aligned}$ |

## M. Miller



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| THE LITTLE WIZARD <br> By MADGE WESTON． |
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SHIRLEEY GASH MARKET
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Early
Christmas Shopping IS TO BE THE CUSTOM THIS


Ayer Variety Store



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Dr. C. A. Fox, Dentist Mant rise Tol com Aom xam WARREN A. WINSLOW
(Successor to Ausustus Lovefoy) Fire Insírance Agent

WE DON'T THINK





Vermont Butter and Ohoeso
EAST MAN STREET GROCERX
 E.D. STONE Fire Insarance Agent Patois Biock CHCHESTER S PHL


## BUY WISELY AID WITH MUCH GARE

Avoid the Very Cheap Garments
for Winter, Is Advice of Winter, Is Advice
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## J. M. Hartwell

Authorized Agent for FORD CARS LITTLETON MASS



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