# TURNER'S PUBLIC SPIRIT. 

Fifty-first Year

WE THANK YOU FOR YOUR PATRONAGE DURING 1918 Añ Wish You
THE BEST AND GLADDEST NEW YEAR EVER DURING 1919
Come in and Know Us

We Want to Know. You

Geo. E. Homer
YOUR JEWELER
Main Street
AYER, MASS
2-Bil Dalco Sessions-2

## By HICES JAZZ BAND and SINGING OROHESTRA OF BOSTON



Gold Dancing Contest at Night
Gold

| PEPPERELL |  |
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| ouls Klenberg has been Working returned here thls week, stven the | her slster, Mrs. Lewis, over |
| Krank Gard | , |
| Camp | mas at the home of Amos |
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| Sr, and Mrre Sohn Frossard spent |  |
| dis |  |
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| day to |  |
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| Ir. and Mrs George W. |  |
|  |  |
|  |  |
|  | for another trip the next |
|  |  |
| Peabody spent their Christmas vaca: |  |

## A. G. Pollard Co

LOWELL'S BIGGEST AND BEST DEPARTMENT STORE

yer, Mass,, Saturday, December 28, 1918


No. 17. Price Four Cents



the

 ing-and here's the place. The price you spend here for a
Hart Schaffner \& Marx Suit or Overcoat
is as good as a lot more money other places -because of the quality you get. All wool materials; made in the best manner; in stylish suits that waste no fabrics; in models for men and young men. Such clothes are economy because they last longer

Your satisfaction is guaranteed in these clothes. If you don't think you get it, you get your money back HART, SCHAFFNER \& MARX SUITS AND OVERCOATS OTHER MAKES

## Fletcher Bros.

 ormastraper

Overcoats
OF EVERY KIND FOR MEN AND BOYS
You will find here a large stock of handsome and desirable Overcoats. Every man will find here an Overcoat will be sure to please him

Here is the dressy Overcoat in Black or Oxford, with velvet collars, and the attractive Fancy Mixture Overcoats in a variety of styles, all stylish and wel! tailored. Here also is the long Storm Coats with large storm collars cut 2 inches long.

We are offering all these coats at prices very much under their present market values.

Come in and look them over, as that is the only way you can gain an dea of the superior values we are offer

| Fancy Mixture Overcoats | $\mathbf{\$ 1 5 . 0 0}$ to $\mathbf{\$ 2 8 . 0 0}$ |
| :--- | :--- |
| Black Kersey Overcoats. | $\mathbf{\$ 2 2 . 0 0}$ to $\mathbf{\$ 2 8 . 0 0}$ |
| Oxford Mixture Overcocs | $\mathbf{\$ 2 4 . 0 0}$ to $\mathbf{\$ 3 5 . 0 0}$ | $\mathbf{\$ 2 4 . 0 0}$ to $\mathbf{\$ 3 5 . 0 0}$

## SHEEP-LINED COATS

Sheep-lined Coats in different lengths made with: Moresinin outside and with large coat for a man who is time of the year. The
$\$ 9.00$ to $\mathbf{\$ 2 0 . 0 0}$ $\mathbf{\$ 2 0 . 0 0}$ to $\mathbf{\$ 3 5 . 0 0}$ Are Nected More Than Your Purchases With the $n$ wo order of things in
 by carryn heme all of your pur
chanes-and here are the basket and pals 10
po pertorm. And by the way. we, have a large



Ajer Iardmare Co.

WINTER CAPS
also, a big line
nd Boys.
Warm Caps $\quad \mathbf{\$ 1 . 0 0}$ to $\mathbf{\$ 2 . 5 0}$ Heary Gol Cons $\$ 1.00$ to $\mathbf{\$ 2 . 5 0}$ 75 c to $\$ 1.50$
7.5 to $\$ 1.50$

RLBBER FOOTWEAR
We have everything you can possibiy need in the way of Rubber Footwear. We carry the best makes and the very best qualities to be found in the country.

Goodyear Ball Brand
acquainted with the abdve
Are you acquainted with the abdve
yos? You will find them here and you makes? You will find them here and you
will pay no more for them than you are accustomed to pay for the ordinary makes. Heationtrountuluct Geo. H. Brown

Ayer
Mass.
page two


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SATURDAY，DECEMBER 2B， 1918


## Engine Wrong？

See us．，We can fix it and save you time and trouble Our prices for repair work of this kind are very liberal We pride ourselves on doing engine repairs right．

We make répairs of all kinds quickly and efficiently All sorts of autos repaired，no difference what model or garage．And the prices are always reasonable

Cut down your tire expense．Every motorist is aiming do this nowadays：We can help you．We are agents for best tires on the market bar none．Buy your nex new tires from us and see：We give satisfaction．

HONEST WORK AT HONEST PRICES

## YATES＇GARAGE

Maple Street Tel．157－2 AYER，MASS． Ford Trucks

Business Man，Contractor，Express Man，Farmer，have you
FORD ONE－TON，WORM－DRIVE TRUCK does the work of several horses quicker and better，and costs less han the price of a good pair，and does not eat its head off when not $\$ 550$ F．O．B．Detroit
Different Styles of Bodies for Your Particular Purpose

## K．M．MacLénnan  <br> JOHN F．RYAN

Electrical Contractor
Bells Blinkers Telegraph Keys Wiring Ropairs SUNBEAM MAZDA LAMPS FOR HOUSE OR AUTOMOBILES West Strect Telephone Connection AYER，MASS． FIFTY YEARS OF SUCCESSFUL PUBLICATION

## OF INTEREST TO

## Advertisers．

The ten papers we publish fully cover the towns of Ayer，Groton，Pepperell，Westford，Littleton；Harvard， Shirley，Townsend，Brookline，N．H．and Hollis，N．H．

Advertisements are inserted in all the ten papers and


SHIRLEY
Nows Yeems AC
At Che Congrogational church on
Sunday Rev. \&. F. Goodheart wil oc.


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COMFORTS, SMILES AND CAKE LIKE MOTHER USED TO MAKE

Thus Every Red Cross Canteen Becomes a Bit of Home for Our Soldiers in France.

Amos D. Mahony

AEGD
FUNERAL DIRECTOR
40 East Main Street AYER

##  Pills

will rapidly improve your complexionbyarousingthe and blood in good order.

v. $=$ aw

## Flowers

FELCH'S GREENHOUUSS

Piano Tuning

Ralph H. Wylie
DEN
Telephone $15-3 \cdots$
Insurance Agent and Broker

FRANE S. BENNETT
N. A. SPENCER \& SON

GEMETERY
MEMORIALS
which they would be pleased $t$ and obtain prices.

## Poultiv ITanted

## $25=$

OOMTOM Were
E. D. STONE



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## ECONOMY IMPERATIVE FOR HARD COAL USERS SINCE NFLUENZA CUT DOWN ANTHRACITE SUPPLY

United States Fuel Administration Urges All Possible Con servation of Coal on Hand and Gener
Buckwheat Size and Wood.

The United States Fuel Administration calls upon all user
anthracite coal for the utmost conservation of coal this winter.
Where a hundred per cent. supply had been anticipated
for every user of hard coal as a domestic fuel, a grave slump in every user of hard of tha effects of the influenza epidemic in production because of the the most extreme economy, coupled With the use of all available substitutes, will be necess
prevent discomfort to a large number of householders.


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| por | A tremendous slomp in production. oms in the the ose of domestic sizes of an.






Cut-a-Cord" Clubs Give Winter Days Zest, Make Happy Evenings Likewise Save Coal and Money, U. S. Food Administration Shows, in Urging All Possible Use of Wood. Fuel.
Who would not rather spend an evening before a snapping
wood fire in an open grate or fireplace than before a drowsy coal fire?
And who could ask a better excuse for a winter holiday
than to go into the woods and set the echoes ringing and than to go. into the woods and set the echoes ringing and
the chips fiying by felling trees for such firewood? These are the two chitef appeals in
the campalign now belng louncled by
the Unitted States Fuel Administraitoo








## USE OF BUCKWHEAT COAL WILL HELP reLIEVE ANTHRACITE SHORTAGE

United States Fuel Administration Urges Liberal Use of Smaller Size of Hard Coal. Which Cost Consumer Less.
Cond


ASHES SIFTED MEANS COAL SAVED

 ing bis nestes doo no one any good. save mones, andibelp stretch the scant supply of antaractite this winter.

HERE ARE TWO SIMPLE HOME-MADE ASH SIFTERS



WEATHER STRIPPING WILL SAVE YOU COA!

COALOGRAMS:

## WIL SAEE YOU COA:




SIFTING FURNACE STOVE,GRATEASH SAVES MUCH FUEL

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\begin{aligned}
& \begin{array}{l}
\text { U. S. Fuel Administration Urges } \\
\text { Reclamation of All Waste : }
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\text { Reclamation of All Wast } \\
\text { to Aid Fuel Situation. }
\end{array}
\end{aligned}
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$\begin{aligned} & \text { thelr ishes. About Ave bucket } \\ & \text { fuls of coal are thrown away in the } \\ & \text { ashes each week by the wastetul }\end{aligned}$
$\begin{aligned} & \text { hen have lift in yours sltter a mix- } \\ & \text { fure of back and white-covered pleces } \\ & \text { of coal and probably a fev clinkers }\end{aligned}$
WASTED HOT WATER
IS SO MUCH COAL
THROWH OUTDODRS sartly another wan nsked. "Not necess
 a heays death tobl from pneum
and other resplratory disenses. Common Colds Highly Catching.
"It is encouraging to observe that
people are beginning to leari that or-



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 In badil ventuated , overhented to rooms
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te respiratory disacase become precalent.
sstul another Phactor in the prodnce
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windows are kept closed in order to be comfortably marm.
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 soot spolti your draftiand makes for
wated coal. Keep your fues clean

Wants to Got Even.
"When a lang man has to work,
said Uncle Eben. de Arst tob he wat


Surely Not Bump of Knowlodgo.
OBrlen mett Flanagan and notlced


U. SI HEALTH SERVICE ISSUES WARNING

Increase in All Respiratory Dis eases After the Influenza Epidemic Probable:

Henza Expected to Lurk for Monthe
How o ouard Aoinnt Pneumonla Common cold Hlahil Catcthino-Im
portance of suitagle Clothng-Couta Washnngton, D. C.-Mith the subsid. attention of heaith offcers is directed
pheumoina, bronchlts and othe iseases of the respltratory and othe aich regularly cause a large number
deaths, especially durlag the winte

 The present. enidemic," sald sur

 Hit be danger spotecognized, which obe buarded
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days, for he knows that there is dan-


Almost without excentlou domes
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 Several SEE THAT ALL YOUR WATE
PIPES AND EACETS ARE WIT
OUT LEAKS.
Litte careful supervision in A Htte careful supervislon in the
bitchen will outten cut in batir the
quantity of hot water used. with an
 Don't tet the water ron after
have enough in the tub for $\mathfrak{a}$ bath.

COALOGRAMS.
If you waste
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save anthravelte.
General infuenza, sorees de. $\star$
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$\star$ * In their battle for blio production.
less caal you neoded.
and save anthracite.

Domestic sizess of anthracte are
production caused bs the influenza
of buck wheat size anthractte. Every
houselolder should use 25 per cent.

## buckwheat, stove sizes.

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Bibleal Town of anza, stry Al-slitar, or the watchtower, stil
extse the east of the town or Gaza.
 rom Gaza to Jafra are anclent ollve
reese many of them more than one
bousand yeara old, wto gnarled. bart nd Immense trunks. There st an old
genid which credits Gaza with the la. Mene were perhaps the sand clocks.
Which are stil used to pome mosquek.



