## TURNER'S PUBLIC SPIRIT.

## 15\% REDUCTION

Pre-Inventory S A L E beginning
MONDAY, DECEMBER 27 ENDING

## FRIDAY, DECEMBER 3 I

## FOR CASH ONLY

ON ALL SALES OF $\$ 1.00$ AND OVER
oUR STOCK IS LARGE aND VARIED
INCLUDING

GROCERIES; CANNED GOODS, FLOUR, SOAPS, PAINTS, HARDWARE, FARMING TOOLS, GLOVES, SHIRTS, UNDERWEAR FOR LADIES, MISSES AND GENTS, RUBBER FOOTWEAR OF ALL DESCRIPTION, Shoes, Stockings, piece goods, novelties, sleds, skiis, SNOW SHOES, SKATES, TOYS, BOOKS, KITCHEN WARE, PATENT MEDICINES, SHEEPSKIN COATS, TOILET ARTICLES, AUTO TIRES and accessories. the only exceptions being grain and SUGAR.

A GOOD OPPORTUNITY-MAKE THE MOST OF IT

## Kerley, Reed \& Bryant

HARVARD $_{r}$ MASS.

## A. G. Pollard THE STORE FOR THRIFTY PEOPLE Merrimack, Palmer and Middle Stree ts <br> The Eternal Feminine Demands Pretty Underthings <br> It's the one thing that combines satisfying daintiness with all year round usefulness

| Envelope Chemise ............ $\$ 1$. | Corset Covers ................79¢ |
| :---: | :---: |
| Special Christmas styles. made of fine nainsook and figured silk batiste; white or flesh color. Lace, hamburg or ribbon trimmings In holly boxes. | trimming of lace or ham |
|  | Lingerie Blouses ............. $\mathbf{\$ 2 . 5 0}$ |
|  |  |
| nve |  |
| Deep yokes front, and back of fine lace and embroidery. Also. flesh color models of fine | neck. Lace or embroidery. ribbon and pearl buttons are |
|  |  |
| Envelope Chemise ............ $\$ 2.5$ |  |
|  |  |
|  |  |
| Crepe de chine and satin of good quality. Cut large and well made: lace trimmed. Flesh color only. |  |
|  | Gowns ...................... $\mathbf{\$ 2 . 0 0}$ |
| oles | (exty |
|  |  |
| Crepe de chine and satin, trimmed with very fine laces. Flesh color, also brown. green and black. | yokes. Holly boxes. |
|  | cow |
| Camisoles |  |
|  |  |
| White, flesh color, dark brown, blue. black and dresslen. All satin, with lace, embroid ryy |  |
|  | White Petticoats ............ $\$ \mathbf{\$ 1 . 5 0}$Made of good wearing cambric, with flounces of pretty hamburg. In boxes. |
|  |  |
| Petticats . ................ $\mathbf{\$ 2 . 5 0}$ |  |
| Extra fine white cambric with good fitting bodies and deep flounces of dainty face and |  |
|  | With wide ruffes. fine lace or hamburg, in a |
|  |  |
|  |  |  |
| - READY-TO-WEAR SECTIONTHE GREAT UNDERPRICED BASEMEN |  |



LITTLETON



 child ron, making a party of eighteen
Chrstmas day.
The $F$. W. Parksers or somerville are The $F$. W. Pa
holltay guest
ton and son.
 Slises Allce Libly or WInttrop and
Vera Libby of Arthroton are wht the
home people for Christap vacation Frid Cook fromi Bloomfild. Ne
ts with the home poopet through
holldaj season.



 Mr and Mra Doug tas Whticomb are
With the H. Ris Stewarts in Woreeste Mr. and Mra,
suarts of their


 meotings
The C
in town

 chlldren and. everybody to expressed the
pleazure and wonder program.
serva grea
success of

Nows Items
 Waldo Livermore has kept the dories
tic wheels running smaothly. Ernest Hall of Chelmstora, maa,
Sunday yuest of the Barteau fanily,
Margares


## MEN'S AND BOYS' CLOTHING

Regardless of former price or of cost to us our entire stock of Suits, Overcoats and Máckinaws are now offered at a

## $25 \%$ DISCOUNT

from our regular low prices as marked on the sales tag. You simply take one quarter off the price as marked on sales tag. While this move means a loss to us we are willing to take our medicine as the only way to meet the new marke eoñitions.

| SUITS |  |  | OVERCOA |  |
| :---: | :---: | :---: | :---: | :---: |
| $1 / 4$ OFF $1 / 4$ OF |  |  |  |  |
| \$25.00 Suits, now | \$18.75 | \$25:00 | Overcoats; now | $\$ 18.75$ |
| \$34.50 Suits, now | \$25.90 | \$35.00 | Overcoats, now | \$26.25 |
| \$40.00 Suits, now | . \$30.00 | \$40.00 | Overcoats, now: | 30.00 |
| \$45.00 Suits, now | \$33.80 | \$45.00 | Overcoats, now | 33.80 |
| \$55.00 Suits, now | \$41.25 | \$50.00 | Overcoats, now | 37.50 |
| TROUSERS AT REDUCED | PRICES |  | MACKINAWS R |  |
| \$ 4.50 Trousers, now | . $\$ 3.47$ | \$9.00 | Mackinaws, now | 6.75 |
| \$ 5.50 Trousers, now | .\$4.47 | \$11.00 | Mackinaws, now | 88.25 |
| \$ 7.00 Trousers, now | . $\$ 5.50$ | \$16.00 | Mackinaws, now | 12.00 |
| \$10.00 Trousers, now | . $\$ 7.50$ | \$20.00 | Mackinaws, now | 15.00 |

## Furnishings at Reduced Prices






## Yates' Garage



## It Is Not Enough

to have the bowels move. It is kidneys, skin, and bowels to act in harmony and against self-poison BEECHAM'S PILLS act favorably upon organs concerned in food-digestion an waste-elimination; they rem

## BeECham's Pills



| SATURDAX, DECEMBER 25, 1920 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | On Tueoday evening the MiddiesRebekah lodge elected onticers lor ne Year as follows: Efie V. Harrington.g.; Mre Mary Rudin Mr. Brown, ris, Eddle M. Durant.f sec.; Miss Mabel Souther, treas.; All past noble grands are eligibl sembly. |  | phasent tin the work on tho: srounds tur Homer <br> Tho pubit. schooiss close Prida morning with $u$ Chrisimas tree on exercises in Seminary hall, and th teachers roturn to their respectiv mes for a week's vacation was in town Wednesday, Calling Groto her frlends here. <br> Rev. and Mrs. Joseph McKean have with relatives in wew vacation, spent cinity | toria depot or Nabrassett at Brook$\qquad$ | Ohe Bootonerlors |  |
|  |  |  |  |  |  |  |
|  |  | ed to enjoy it wath the irue Christmas plit. |  |  |  |  |
|  |  |  |  |  |  |  |
| memive |  |  |  | Clarence Weston, who cormerly lived with Charles Whitncy on the Iowell road, is now driving the Gulf refining | the greatest labor-saving and time-saving ap pliance ever produced for the home |  |
|  |  |  |  |  |  |  |
|  |  |  |  holldaystroet. |  |  |  |
|  |  |  |  |  | pliance gier produced for the home |  |
| y, Diocmuer 25; 1920 |  |  | Joseph Gowan is surfering from |  | EDE |  |
|  |  |  | round. <br> Mr. and Mrs. Sinuel Whison, who | $\begin{aligned} & \text { was an open meeting and was laraty } \\ & \text { musical, and the following were the } \\ & \text { musical entertalners: Gordon Seavey } \\ & \text { cornet; Morton setsey, drum; George } \end{aligned}$ |  |  |
|  |  |  |  |  | WASHING MACHINE |  |
|  |  |  |  |  |  |  |
|  |  |  |  | reader, easily called the company toattention and they remained so.J. Eugene Gordon of lowetl andMiss Katherine |  |  |
|  |  |  |  |  | WE ARE AGENTS FOR THIS SUPERIOR MACHINE |  |
|  |  |  |  |  | we are agents for this superior machine |  |
|  |  |  |  |  | SEND for descriptive crrcular |  |
|  |  |  |  |  |  |  |
| On Sunday there will bo services in |  |  |  | was in action. Mr. and Mrs. Gordonwill make their home at is Canton street, Jowell. | Geo. B. Turner \& Son |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  | The members of Winona Robekahlodge enjoycd a Christmas tree at thei last meeting and the following offleer | notice <br> Meeting of the Appropriation Com- mitiee will be held on the following ovenings in the loper |
|  |  |  |  | well as all other laborers. This newfoundry is located just east of Kiver- |  |  |
| Lulian W. X. Katie ts in town dur- |  |  |  |  |  |  |
| eneveree H . Harrininton, who |  |  |  |  |  | mitiee will be held on the Lollowing oveninge in the Lower Town Hall at 8 o clock: |
| Sen |  |  |  |  | $\frac{\text { HOLIS, N. H. }}{}$ | Thursday, December 30, 1920. Thursiday, January 6, 1921 |
|  |  |  |  |  |  |  |
|  |  |  |  | from her school at New Rochelle, N. <br> for the holldays. <br> As several closeby towns have voted |  |  |
|  |  |  |  |  | 1920 was held Tuesday evening. There was a short program: reading, Mrs. lillian Eoulton; piano duet, Mrs. Ladd | Asa H. Thonipson, Harry P. Talnter, Appropriation Committe |
|  |  |  |  |  |  |  |
|  |  |  |  | curs to some whether Westford shouldjoin the movement. We fall to seeanything to be gained for the flection |  | (\%)0 |
|  |  |  |  |  | tree was then unloaded by Mr. Ershin.who acted as Santa Claus, cach one present rfollowed. |  |
|  |  |  |  | and that cannot be done in precinc: olling and |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | names for these roads come up to bevoted on at the annual meeting. Theshort road connecting |  |  |  |
|  |  |  |  |  |  | ENGRAVED ${ }^{\text {fror Plates }}$ |
|  |  |  |  | road with the Keses road we suggest |  |  |
|  |  |  |  |  | Miss Marion Bowman was a week- | WEDDING INMTATIONS: |
|  |  | ot |  |  |  | and AMNOUNCEMENTS. Sendfor STruce Card. and Price List |
|  |  |  |  |  |  |  |
|  |  |  |  | do not wish to be over officious so we shall be quite well satisfied to have our selections | The Misses Ruth and Frances Goodwin will spend their hollday vacation |  |
|  |  |  |  |  | with'their brother, Otist Goodwin, and family. |  |
|  |  |  |  |  | Ralph Muzey is home from Dartmouth for the christmas vacation. The triends of hev. Mr. Crathern | Plato and 100 Carchs 32.50 |
|  |  |  |  | long since passed away and we would suggest that the road connecting the Stony Brook road with plain road be |  | TURNER'S Public spmit offi |
|  |  |  |  |  | $\begin{aligned} & \text { have received another cablegram say- } \\ & \text { ing his llness was caused by a shoek } \\ & \text { of paralysis. No further details were } \\ & \text { Eden. } \end{aligned}$ | - |
|  |  |  |  |  |  | Union Cash Market <br> Ayer, Mass. |
|  |  |  |  |  | erated on for appendicitis two weeksago, is making a good recovery andexpects to be a hone for Christmas |  |
|  |  |  |  |  |  |  |
|  |  |  |  | spiring in his address in keeping withthe spirit of Christmas. The choir ofGrace Iniversalist church, Lowell. |  | grape frett - $\quad 1.00$ dox |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | SMoked shoriners |
|  |  |  |  | heard in a rural church.There will be a Christmas party fordich chidren of the Unitarian church |  |  |
|  |  |  |  |  | Death - | Fresh shoctiners <br> HaMs |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | others not so adult. Everybody is sure to be entertained.last saturday we saw the Read- |  |  |
|  |  |  |  |  | lowing an operation for appendicits last meek Thursday. Mr. Sawyer was laken ill Tuesday nioht but himention |  |
|  |  |  |  | along the line of the Stony Brook road. |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | SNYDER'S YARGE TOMEATOSOUPISXTRA GOOD OOFFEEGYOUNA to |
|  |  |  |  | On the same day on the line of the lumbled up a load of has. first | ne son, John Sawyer, J... also one brother, George Sawyer, and two sis- |  |
|  |  |  |  |  |  | For Colds |
|  |  |  | have a better chance to recover hisstrength. |  |  |  |
|  |  |  |  |  | hey have made thefr home, have apent hair summers in. Hollis for a food | Eor Colds |
|  |  |  |  | Mrs. Moution of Rutland. vt., has. <br>  | many years, and for two years have heen at their bunalow on the depot | Headaches |
|  |  |  |  |  | iring dispoultion, but one who mademany iriends, who will miss him.If cabbage is conked in an open met |  |
|  |  |  |  |  |  | Few ailments are more |
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|  |  |  |  |  |  | Do not let your |
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|  |  |  |  |  |  | all sum of money |
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## Make Every Day a Crristmas

FUW IN PLAYNG OL CHRIS

|  |  |
| :---: | :---: |
| The lato Henry P. Heinz, who ucbiered both fame and fortune believer in the inablilty of the tail to wag the dog "Extravagance is the bane of America,"' he once said the fun of it? No. For the neighbors sake. |  |
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| and saving campaign of the Saving Division of the Treasury Department is to call attertion of the people |  |
| America to the tact that it is in slam the door on a nelghbor's opinion of spending, and that possession of government savings securities, Savings Certificates offers better evidence of prosperity than extraragant and useless buying. |  |
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## CHOOSE GIFTS

## THAT SPEAK YOUR THOUGHTS

A visit to our store will help you to select Christ mas gifts that convey a message of good cheer and friendship
ELECTRICAL APPLIANCES are appropriate as gifts and will be appreciated beyond all others-they a lasting reminder of your thoughtfulness. radiators and many other appliances. Make your selection now and have it put aside

## Ayer Electric Light Co. <br> Barry Building

Electrical Supplies
Store open 3.45-8.00 p. m. daily-Saturday all day
JOHN F. RYAN Main strear. Nou Carate Block Aver. mass.

## AYER GARAGE

| Ford Sedan, 1919 | .\$450 |
| :---: | :---: |
| Paige, Seven-Passenger | . \$600 |



$D_{\text {make your selection. Choose now, while }}^{\text {ON }}$ our stock is complete and fresh and thus make sure of delivery when you want it

Choose your phonograph now and we will deliver it at once, or, we will set it carefully aside to be delivered when as you prefer but as an inducement for you to choose now we will allow you

## Special Easy Terms

 or Cash PaymentsThe Starr is the best phonograph you can buy. It's beautiful finish, sturdy construction and handsome style make it an instrument to be proud of. The play loud or soft, fastorslow, as your mood dictates.
The Starr "singing
throat" improves the
throat" improves th
tone. Let us show
you how and why


This is the same wood that made the Stradivarius iolin famous for tone quality.

Come in and hear the Starr today
J. J. BARRY \& CO

Ayer, Mass.



1




## TALBOT'S

MEN'S SHOP
THE SENSATION OF SENSATIONS! \$64,330 Worth of BATES STREET SHIRTS

The Sale of a lifetime-probably the greatest Shirt Sele ever staged in this country. 24,000 of the famous Bates Street Shirts, known as America's finest tailored product and which our Ayer Store got its share of this purchase. J

BATES STREET<br>\$1.95<br>$\$ 5.50$ BATES STREET \$3.45

SALE STARTS FRIDAY MORNING, DECEMBER 24

| Pure Wool Cashmere |
| :---: |
| Heather Hose |
| were $\$ 1.50$ |
| 79 C |

Talbot Co.

|  |
| :---: |
|  |  |


| Dec. 24 | Fitchburg's Big Market | Dec. 24 |
| :---: | :---: | :---: |
| $\mathbf{1 9 2 0}$ | SPECIAL FOR SATURDAY | $\mathbf{1 9 2 0}$ | WE WISH YOU A MERRY, MERRY CHRISTMAS



5-lb. BOX ASSORTED CHOCOLATES


ALA ORDERS OF Ss.on OR OYER PaCKED AND SHIPPFI HEINZ MINCE MEAT, No $2 \operatorname{tin} \ldots \ldots \ldots . .78 \mathrm{~F}$ CHRISTMAS SPECIALS

Brockelman Bros.


