## TURNER'S PUBLIC SPIRIT.

## Fifty-third Year

# Clothes for Every Man 



You have some idea about the appearance your clothes should make for you. Maybe you couldn't describe it in words-but you know when you see it. You'll find a variety of styles here when you come; models in suits for quiet tastes as well as for ultra fashionable men. It's part of our service to the community to serve all of you men, whatever your preference in style or fabric may be

## Hapt Schatifnep \& Mapx Glothes

are made in so many variations of patterns, designs and measurements, that we are able to fit and satisfy every man who comes here. Money back if you are not satisfied.

PRICES FROM \$38 TO \$45 Other Makes from \$20 to \$35
If you prefer a Custom-Made Suit, drop in and we will measure you for either a Hart, Schaffner \& Marx or a Royal Tailor Suit. Hundreds of patterns to choose from. Made in any style you want, from $\mathbf{\$ 2 7 . 5 0}$ up.

## Men's Straw Hats

Here are the very finest the market affords. Every wanted style is here Sailor styles, made in coarse, medium or fine braid, with the famous Bon Ton Ivy Sweat Bands. We also have several styles of genuine Panamas for those who
prefer a soft hat.

> MEN'S DRESS HATS FROM $\$ 2$ TO $\$ 6$ MEN'S WORK HATS FROM $\mathbf{2 5 c}$ to $\$ 1.50$

When a man or woman dresses up they look at their shoes. What do you think when you look at yours-the pair you have on now? Are they making good? Do you like to wear them? Try WALK-OVER next time, and months afterward notice how they keep their shape and stand the wear.

All Mail Orders Carefully Attended to
Telephone 209-4

## Fletcher Bros.

Main Street
Opposite Depot
AYER, MASS.
The Home of Hart, Schaffner \& Marx Clothes and Dutchess Trousers

## A. G. Pollard

THE STORE FOR THRIFTY PEOPLE Merrimack, Palmer and Middle Streets

## OUR ANNUAL SALE OF SLílGHTLY DAMAGED

## Sheets and Pillow Cases

This sale includes the past three months' accumulation of the largest sheet and pillow case manufacturers in the United States. The grades of cotton rank first in the market for family use; the sizes are suitable for cots. single, three quarter and large beds. The imperfections are mostly stains which may be easily removed and will not impair the wear. We offer the entire lot at prices fully one-third less than regular goods.

## SHEETS

About 50 dozen Unbleached Sheets made of good heary cotton, mostly 72x90 inches. A bargain for common use. In this sale, each...... $\mathbf{7 9 C}$ Single size Sheets, it and 63 inches wide by it inches long. for camps or the seashore. Value of regular goods $\$ 1.50$. Sale price, each....98c Full size Sheets. The greater part of them made from "Dwight Anchor," Pioneer, Whitehorn, Glenwood and similar cottons. Regular values sell from $\$ 1.79$ to $\$ 1.98$. Sale price, nach ............................... $\mathbf{\$ 1 . 2 9}$ Hemstitched Sheets, usually made from the finest grades of cotton; about twenty-five dozen, in all sizes. Regular values from $\$ 1.98$ to $\$ 2.25$. Sale price, each. $\$ 2.25$.
$\mathbf{\$ 1 . 4 9}$

## PILLOW CASES

Were going to make just two prices on pillow cases this year, one for the plain and one for the hemstitched. The same grades of cotton such as the sheets are made of, and size to fit ordinary pillows. Plain Cascs. now selling at 45 c . Sale price, each.
Hemstitched Cases, now selling at 55c. Sale price, each
29 c
This is the best lot of Damaged Sheets and Pillow Cases weve had for semeral years.

Palmer Street Store


## A DifferentStylefor Each Man

To express your personality properly requires a distinctive style suited to your


## tailorina

-to Your Individual Measure
affords you the opportunity to select and specify that personal style, while this great organization of specialsts and the highest standard of quality insure your satisfaction
-THE BEST POSSIBLE VALUE FOR THE MONEY
Let us show you our newest fashions and fine all-wool fabrics for your spring and summer suit

PRICES \$35.00 and Upwards

## Men's and Boys' Hats and Caps for Spring



The New Spring Style Soft Hats in all the new colors and new shapes. The new Spring Caps are very snappy in style and colors. Better take a look at the new things in Hats and Caps we are now offering for the coming season.
Men's Soft Hats $\$ 3.50$ and $\$ 5.00$ Men's Caps $\$ 1.00$ to $\$ 2.50$ Men's Stiff Hats $\quad \mathbf{\$ 5 . 0 0}$ Boys' Caps $\quad \mathbf{7 5} \boldsymbol{\phi}$ to $\mathbf{\$ 1 . 0 0}$ Men's Cloth Hats $\quad \$ 2.50$ to $\mathbf{\$ 4 . 5 0}$ Children's Hats $\mathbf{5 0 \phi}$ to $\mathbf{\$ 1 . 0 0}$

BOYS' BLOUSE WAISTS
How the boy likes a Blouse that fits; that's right in sleeve length, neck and body size. Our Blouses are good-fitting and the patterns are pleasing too. A good quality percale and blue chambray Blouse at a special price. Ages 6 o 16.


TREAT 'EM ROUGH BLOUSE Military cut, two pockets. More wight and more service. Woven through patterns and colors guaranteed or a new Blouse. Look for the cut on icket. Ages 6 to 16. ............ $\$ 1.00$

Store Closed on Wednesdays at 12 Noon Store Open on Monday, Friday and Saturday Evenings

## SPRING SHIRTS

A complete showing of Shirts for Spring. Materials are percales, printed and woven madras, silk stripes and all silks. You will find a wide range of neat and attractive patterns.
Prices 95¢, \$1.45, \$1.95 and \$2.50

## LIGHT-WEIGHT UNDERWEAR

Our Underwear stock is complete. Many kinds of materials and styles of cut both for men and boys. Men's Nainsook Union Suits
$\mathbf{\$ 1 . 0 0}, \$ 1.25$ and $\$ 1.50$ Men's Balbriggan Union Suits $\mathbf{\$ 1 . 0 0}, \$ 1.50$ and $\$ 1.75$ Men's Two-Piece Balbriggan, Under-. wear, each $\quad 50 \phi$ and $\$ 1,00$ Men's Two-Piece Nainsook

754 and 854 Boys' Union Suits, 50¢, 65 6 and $\$ 1.00$




## 




|  |
| :---: |
|  |  |



## Clanm <br> Glenwood

The Range That Really Saves
There are two separate ovens-one for coal and one for gas. Both ovens may be used at one time There is room on the coal and gas sections, at the top, for NINE large, utensils. You can do all of your cooking at one time. You can do it better-with less waste and er to keep the have coa for Winter, to keep the kitchen warm and comfortable; and gas for Summer, to keep the kitchen coo The illustration below shows the wonderful pearl grey porcelain enamel finish-so neat and attracBy simply passing a damp cloth over the surface you are able to clean your range instantly.
ore soiled hands, no more dust and smut. It banishes the old time task of blacking the range.

J. J. Barry \& Coor Ayer




| ${ }^{\text {SHiLILEE}}$ - |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | CASOLINE |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | Mizw ixiziticaze |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | 旡 | Uniform1y good. |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | Lnat's Why So |  |  |
|  |  | (a) |  |  |  |  |
|  | ande |  |  |  |  |  |
|  |  |  |  | many use them. |  |  |
|  | 边 |  |  |  |  |  |
|  | astam |  | Hex |  |  |  |
|  |  |  | Sor |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | Eanditurum |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | STANDARD OIL CO. OF NEW YORK |  |  |
|  |  |  |  |  |  |  |
|  |  | \% |  | 26 Broadway |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | Mumat mind d |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | $\overline{\text { Mason. त. } \mathrm{H}}$ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | You'll enjoy the |  |  |
|  |  |  |  |  |  |  |
| ${ }_{c}^{\text {anc.asis }}$ |  |  |  |  |  |  |  |  |  |
|  |  |  | $(\mathrm{S}=\square \mathrm{a}$ |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | amydemematat | With a Harley-Davidson Discorer the Cool Retreats |  |  |  |
|  |  |  |  | $5$ |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Stat immat |  |  |  |  |  |  |  |  |
| Homamaqua ded |  |  | never loses its hold on you, get Harley-Davidson Motorcycle. We invite you to drop in and talk it |  |  |  |
|  |  |  | JOHN M. CROWLEY |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  | " "tum n maor |  |  |  |
|  |  | maminemex | erer |  |  |  |  |  |
| mimidimp |  |  |  |  |  |  |  |  |
|  |  |  |  | Seed Potatoes |  |  |
| arime | \% |  | "IT PAYS To WALK" |  |  |  |
|  |  |  |  | ed Stock |  |  |
|  |  |  |  | $\$ 1.20$ per bushel WASHINGTON |  |  |
| \% |  | $\frac{m}{2 m a y}$ |  |  |  |  |
|  | atemay |  |  | ASPARAGUS ROOTSThe rust-resistant kindgrownfrom |  |  |
|  | and |  |  |  |  |  |
| 3imentim |  |  |  |  |  |  |
|  |  |  | L. B. TUTTLE | HARRY W. KNIGHTS Littleton, Mass Plane 2-3 'fit3 |  |  |
|  |  |  |  |  |  |  |


边 Had．,$+ \quad 1$ ，
为
 Cash Discount Störe

NEW VOILES
We have a large assortment of Summer Voiles in plain and fancy colors；also，the new silk striped voilest Plain and Fancy Voiles． Silk Stripad Voiles． $39 \phi, 49 \phi, 59 \phi, 75 \phi, 89 \phi, 98 \phi$ ．98，$\$ 1.25, \$ 1.39$ BATES PLAID GINGHAMS
If you are looking for the new check ginghams，we have them in pink，blue，green，brown，yellow and lav－ ender at the following prices：

32 －inch ginghams ambray ginghams

19 $\%$ ，25 $\%$ ，29 $\%$ yard $29 \phi, 35 \phi$ yard UP－TO－THE－MINUTE＂NECKWEAR
If you want the latest in Neckwear come to our Many styles in collars and vestees．．．．．．．39申 to $\$ 1.98$ Agent for Pictorial Review Patterns

## H．H．PROCTOR

## Proctor＇s Strand，Ayer

ELAINE HAMIERSTEIN in＂The Daughter Pays．＂Chester SUNDAY，MAX 22
WARREN KERRIGAN in＂Come Again Smith．＂＂What Wom－
en Want，＂a Pioneer production．Two shows only， 3.30 and W Want，＂＇a Pioneer production．Two shows only， 3.30 and

## MONDAY，MAY 23 <br> ＂TWO KINDS OF LOVE，＂Universal，all－star cast．Century Comedy．



Outside the Law＂ Universal－Jével Super Proatiction

## PRISCHLTA DEAN and

 LON CHANEXDid you see＂The Wild Cat of Paris，＂＂Exquisite Thief，＂＂Pret ty Smooth＂and＂Firgin of Stam
boul？＂Put these all in one and ou have＂Outside the Law．＂ Special Comedy
High Cost of Cheating， DivCilla Dean
UNIVERSAL
pecial Prices－Matinee，Adults 2 THURSDAY，MAY 26
HARRY CAREY in＂Hearts Up．＂， FUGENE O＇BRIEN in＂Worlds Apart＂ 27

## Matinee， 2 o＇clock



STRRMTIGHT
 Mill


Hardy－Russell Co


This Drug Store is Quick to Serve You

## 

P．Donlon \＆Go．

兵




## Seed Prices Rediced

MAY 23-28<br>ALL OUR HIGH-GRADE SEED IN STOCK AT $10 \%$ DISCOUNT<br>We Have in Stock at Our Storehouse All Kinds of FARM MACHINERY<br>Ready for Inspection and Delivery<br>Montgomery Hardware Co

Phone 455

Ayor, Mass








The Man Who Knew and What Came of it
know a man with an automobile, who waila

| ND THEN |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  | There was a cheapor way (WASN'T IT?



Frank S. Bennett Insurance AYER, MASS.

## Thilmserid

Delicious--

## Cooling- <br> Satisfying--

Just enough pep to give it a smack. Flarored with fruit
flavor that carries the real bouquet of luscious ripe Cold and snapping, it just swamps that thirst spot with sat isfaction-CHELMSFORD ORANGEADE!

## Give Your Taste Sense a Treat

Take Home a Big 4-Glass Bottle at 15¢ Net

## Chelmsford <br> 

FORDSON

$\$ 625$ f. o. b. Detroit
The Fordson saves from thirty to fifty percent of farmer's time.
The Fordson plows, harrows, drills as much ground in the same time as from four to six horses. (Many farmers say it does the work of eight horses.

The Fordson does for the farmer just what machine power does for the manufacturer-it enables him to manufacture his product at less cost. And that is what the farmer wants to do; grow his crops more cheaply and make his margin of profit greater. And the Fordson will help him do it.

Let us prove this to you by a demonstration on your own farm. Just phonè us or drop us a card.

Nashoba Garage Littleton, Mass.
K. M. MacLENNAN

| Dees For satik-with or without | LANGDON PROUTY |
| :---: | :---: |
|  <br>  <br>  | ...Insurance... <br> Littleton, Mass. Telephorie 19-5 |



