# TURNER'S PUBLIC SPIRIT $x$ 

Fifty-third Year

You have some idea about the appearance your clothes should make for you. Maybe you couldn't describe it in words-but you know when you see it You'll find a variety of styles here when you come; models in suits for quiet tastes as or ultra fashionable men. It's part of our service to the community to serve all of you men, whatever your preference in style or fabric may be

## Hart Schatifine \& Marx Glotities

are made in so many variations of patterns, designs and measurements, that we are able to fit and satisfy every man who comes here. Money back if you are
not satisfied. PRICES FROM $\$ 38$ TO $\$ 45$ Other Makes from $\mathbf{\$ 2 0}$ to $\mathbf{\$ 3 5}$
If you prefer a Custom-Made Suit, drop in and we will measure you for either a Hart, Schaffner. \& Marx or a Royal Tailor Suit. Hundreds of patterns
to choose from. Made in any style you want from $\mathbf{\$ 2 7} 50$ up to choose from. Made in any style you want, from $\mathbf{\$ 2 7 . 5 0}$ up.

## Men's Straw Hats

Here are the very finest the market affords. Every wanted style is here Sailor styles, made in coarse, medium or fine braid, with the famous Bon Ton Ivy Sweat Bands. We also have several styles of genuine Panamas for those who
prefer a soft hat.

## MEN'S DRESS HATS FROM $\$ 2$ TO $\$ 6$

 MEN'S WORK HATS FROM $\mathbf{2 5 \phi}$ to $\mathbf{\$ 1 . 5 0}$When a man or woman dresses up they look at their shoes. What do you think when you look at yours-the pair you have on now? Are they making good? Do you like to wear them? Try WALK-OVER next time, and months afterward notice how they keep their shape and stand the wear.


All Mail Orders Carefully Attended to
Telephone 209-4

## Fletcher Bros.

Main Street

The Home of Hart, Schaffner \& Marx Clothes and Dutchess Trousers

## A. G. Pollard

THE STORE FOR THRIFTY PEOPLE
Merrimack, Palmer and Middle Streets

## July

 Clearance Sale
## Art Embroidery Section

Those who are familiar with our sales and know the genuineness of them, particularly look for them.

A busy time lies before us-come early, therefore, to get the best selection.

## Stamped Pillow Covers. in perna, needle weave and all linen. Ropular price

 tamped Centers and Scarfs. in ecru, needle Stamped Night Gowns: Regular price $\$ 1.50$ (1) $\$ 3.50$. Sale price $\mathbf{6 9}$ to $\mathbf{\$ 2 . 0 0}$ Stamped Combinations. Regular price $\$ 2.50$ 75 c to $\$ 1.50$. Sale price $\mathbf{5 0}$ to $\mathbf{7 5} \mathbf{5}$ to $\$ 3.50$. Sale price $\mathbf{\$ 1 . 5 0}$ to $\mathbf{\$ 2 . 7 5}$ Stamped Guest Towels. Regular price 25c
to 50 c . Sale price.............15¢ tamped Tray Cloths. Regular price 35 c . Sale price ......................25 25 Stamped Pin Cushions. Regular price 25 e to 50 c. Sale price. tamped Children's Dresses and Infants' Long Dresses to 6 year sizes. Regular
price $\$ 1.00$ to $\$ 3.50$. Sale price
$\mathbf{5 0 4}$ to $\mathbf{\$ 1 . 7 5}$ tamped Rompers. Regular price $\$ 1.00$ to

Stamped Hats for (hildren. in 2 to 4 -year sizes. Regular price 49 c to 75 c . Sale mice ............... Indian Head in white needle weave 50 e to $\$ 2.50$. Sale price $\mathbf{2 5} ¢$ to $\$ 1.50$ Stamped Scarfs in white. Regular price 50 c to 75 c . Sale price $\mathbf{2 5 4}$ to $\mathbf{5 0}$ Stamped Lunch Sets. Regular price $\$ 1.50$ to $\$ 2.50$. Sale price....75 $\boldsymbol{7}$ to $\$ 1.00$ Stamped Pillow Cases with scalloped and crocheted edges. Regular price $\$ 1.25$ . 1. Broken Packages of Stamped Goods, marked 1/2 Off Regular Prices Finished and Embroidered Models in Chil dren's Dresses. Rompers, Scarfs, Cen$1 / 2$ oft., marked
$1 / 2$ 1/2 Off Regular Price Shetland Floss, so much in vogue for sum mer sweaters-new shades. Regila
price 25.c. Sale price............ 156

| News Items. <br> Thomas Whitaker has sold to the power station and iand which wa formerly owned by G. M: Ballou. <br> Miss Esther Amsden, stenographer in the office of the Samson. Cordage Works, is enjoying a two- cation in Jefferson, N. H. <br> The Junior band enjoyed an outing at the hone of Mrs. Goozey, Tuesday afternoon. Mrs. Goodheart Mis Marion Jubb and Miss Ruth Hoone assisted in looking after the children Games were played, lemonade, tce cream and cake were served. <br> Nev Arlvertisements <br> Peaches <br> HARVARD FRUIT FARM <br> takes pleasure in announcing a won derful crop of peaches for 1921 . The season will start about July 26 and run almost continuously until Octo ber first. During this period thou sands of baskets of the cholcest vari- ties, such as Carman, Belle of Georgia, Craveford and Elberta, will be on sale at the farm <br> n peaches picked money on South hundreds of miles. Wnit for those luscious white and yellow ireestones ripened on the trees. <br> HARVARD FRUIT FARM <br> harvard, mass. <br> Telephone $94 \quad$ P. H. BABCOCK <br> WHAT OUR SERVICE MEANS TO YOU! <br> A business, like a person, should cultivate a personality peculiar to itself. A' business to be progressive must be different. <br> So in our business, we aim to make it distinctive. We want to give "a little more" rather than 'a little less'" service. We want to serve you after we have sold you. And when we sell you, our guarantee is-Absolute Satisfaction. <br> Behind our professional fitness are wide experience and.thorough training, the results of which are best testified to by the hundreds of penple we have served to their ntire satisfaction. <br> Trust your Eyes to us. You owe them the best possible service obtainable. $\qquad$ <br> F. H. GATHERCOLE CONSUT/TING OPTOMETRIST New Orrley Block Call Ayer 32-11 for |
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## Vacation Clothes FOR MEN <br> 

Here are the Cool Summer Suits such as you require for your summer comfort.
clothes?

Blue Serges and Hair-lines are among the leaders this season.
single or double Suits or Regular Suits in plain grey or in fancy mixturês, in or double-breasted style coats
Golf Suits, with knickerbockers and long trousers in the Scotch mixtures or English tweeds.

Palm Beach or Mohair Suits are the thinnest fabrics possible for Men's Suits. We have them also

Here at this Men's Store you will find the clothes that will make your vacation the more enjoyable
PALM BEACH TWO-PIECE SUITS. . ......................................... $\$ 18.00$ BLUE SERGGE REGULAR SUITS. $\$ 25.00$ to $\$ 42.50$
$\$ 25.00$ to $\$ 42.50$

## STRAW HATS

## NOW AT

Reduced Prices
Every Straw Hat now goes at a reduced price. Better have a new one $\$ 5.00$ Sennett Sailors now. . . . . $\mathbf{\$ 4 . 0 0}$ $\$ 4.00$ Sennett Sailors now. ....... $\$ \mathbf{3 . 0 0}$ $\$ 3.50$ Sennett Sailors now: ......\$2.50 $\$ 7.50$ Genuine Panamas now... $\$ 5.00$

## Bathing Suits

Men's and Boys' Bathing Suits in a variety of kinds and colors.
Men's Suits, Cotton. . \$1.00 to $\$ 2.00$ Men's Suits, Wool.... \$3.00 to $\mathbf{\$ 5 . 0 0}$ Boys' Suits, Cotton.....50 $\boldsymbol{5}$ to $\mathbf{\$ 1 . 0 0}$ Bathing Trunks
$.25 \phi$ and $50 \phi$

## MEN'S SUMMER SHIRTS

In Shirts we cover the whole range from Silk to Flannel. Special assortments in Percales, Madras, Cheviots, Satin, Stripes and Plain Colors The Plain White shit with collar attached is a great seller this season, Verys cool and comfortable. Collar attached Shirts in Whiter and Plain Colors, as well as Fancy Stripes.
Fancy Percales and Madras. . . . 95 $\boldsymbol{9}$; $\$ 1.45$ and $\$ 1.85$ Woven Madras and Silk Stripes... \$2.50, \$3.00, \$3.ETU White Oxfords, Collar Attached Shirts $\$ 2.00$ and $\$ 2.50$ Fancy Stripes, Collar Attached. $\$ 1.00$ to $\$ 2.50$
$\$ 5.00$ to $\$ 2.00$

Store Closed on Wednesdays at 12 Noon
Store Open on Monday, Friday and Saturday Evenings


## UNDERWEAR

Here is the kind of Underwear that men who desire comfort will apprectate. Here are the well known standara makes of underwear such as Cooper Carter Maderell: $B$ V
 reputation for quality and fit Ther come in half-sheeves, sleeveless; in knee, three-quarters or ankle lengths. Athletic Union Suits
$85 \varphi, \$ 1.00, \$ 1.25$ and $\$ 1.50$ Fine Cotton Ribbed Union Suits
$\$ 1.00, \$ 1.50$ and $\$ 1.75$
Balbriggan Shirts and Drawers
504 and $\$ 1.00$
Athletic Shirts and Drawers
654 and 75
Boys* Union Suits, Nainsook or Derby
Ribbed ....50 $6,65 \phi, 75 \phi, \$ 1.00$


Silk Shirts, Plain or Fancy.


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IGHT in weight and smart in appearance, the Light-Six Coupe Roadster is the ideal car for physicians, salesmen and others who want a sturdy, dependable, economical two-passenger car of the enclosed type. Its wonderful value, at the new low price of $\$ 1695$, is due to its complete manufacture by Studebaker in the newest and most modern automobile plant in the world.

## This is a Studebaker Year

## YATES' GARAGE

 NEW PRICES OF STUDEBAKER CARS


The best fabric tire madeforheavyservice or rough roads -
RED-TOP
$30 \times 3^{\frac{1}{2}}$ $\$ 22.00$
Reduction on all styles and sizes
A New Low Price on a Known and Honest Product

## International

YY LOADERS AND COMBINED SIDE DELIVERY RAKE AND TEDDER ARE FAMOUS LABOR SAVERS AND QUALITY HAY MAKERS
The cost of handling hay is easily cut in half and the quality of the hay is improved immensely.

Call on us and let us show you the modern way of making the finest quality hay.

Montgomery Hardware Co.

## Buy a pipe -

 and some P.A.Get the joy that's due you!
We print it right here that if you don't know the "feel" and-the friendship of a joy'us jimmy pipe-
GO GET ONE! And-get some Prince Albert and GO GET ONE! And-get some Prince Albert and
bang a howdy-do on the big smoke-gong! bang a howdy-do on the big smoke-gong!



## PRINCE AlBERT <br> the national joy smoke

 For, Prince Albert's quality - flavor-coolness such tobacco! Why-figure out what it alone tasted to your tongue and temper when we tell you the Prince Albert can't bite, can't parch! Our exclusive patented process fixes that! parca! Our exclusive Prince Albert is a revelation in a makin's cigarette! And, but how that delightful flavor makes a dent! Albert rolls does answer that hankering! Prince Albert rolls easy and stays put because it is crimped cut. And, say-oh, go on and get the papers or a pipe. Do it right now!for Hilly Land

you to drop in and inspect the Dain System Windrow Loader

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Ayer, Mas




# SUCDNY 

 GASOLINE
## and <br> gatarine

High quality products handled by reliable dealers


STANDARD OIL CO. OF NEW YORK 26 Broadway

| was an impulsive and affectionate lad, but easily led and leaves many friends In Westboro and was doing excellent work in his class and expressed much interest in his new surroundings, especially in his school work. | TO LET N RAMYARD-TWO MILES <br>  Hshing, aupee-house, icehouse, pond sonabie rent to reiliable pattes. phone $A$ yer $202-2.1$ $\qquad$ |  |
| :---: | :---: | :---: |
| LITTLETON |  <br>  | DANCAUSE \& OIKLE Fish and Groceries |
| Recent guests of Mr. and Mrs. H. |  | -ot |
| E. Whitney were Lester Whitney. <br> Miss Frazer and Miss Johnston, all of |  | Telephone 4 |
| Lieut. Commander G. N. Barker |  | Canned Squash. ...........20¢ |
| expects to be at home for the month of August. <br> The following offcers of Loyal |  Resources | Monadnöck Baked Beans |
|  |  | No. $25 / 2$ can 234 |
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| ${ }^{\text {Fisher, P. G., }}$ Afer, recentiy: Middilesex |  |  |
| E. Whitnes, n.g.; David Hair, | vil | Canned Raspberries....... 254 |
| Willam L. Godara, elec. |  | Canned Tomatoes .anal. 154 |
| tord, treas.; Mr, Murra | States Govern- | Canned Red Salmon........ 31 \% |
| mes, w.; E. Barteaux |  | Canned Steak Salmon...... 324 |
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| L. Goddard, C. Hildreth, I. | Lawtul reserye wick |  |
| Chase, auditors; R. - |  | 2 |
| E. | duat rrom national banks 41,87\%.88 | Camed Peaches . . .l. ... . 254 |
| dreth, sick |  | Tezas Onions...... 4 lbs. 254 |
| kid | 2.00 | Evaporated Apples. ... 184 pig\% |
|  | U. | Malt . . . . . . . . . . . . . . 8 8 ${ }^{\text {1b }}$ |
| Mr, and Mrs. J. Quinlan and |  | Hop |
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A General Electric Fanfor $\$ 10.00$
Every member of the family will enjoy the cool comfort of this splondid little fan. Buy early-

While we have 'om

## AYER

ELECTRIC
LIGHT
COMPANY
Baray Bututho
AYER, MASS



GROTON

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## $\overline{\text { BOXBOROUGH }}$

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## Silk Hose Special $\$ 1.25$ <br> PURE THREAD SLLK HOSE, SEAM BACK, DOUBLE HEEL,'FOOT AND TOE <br> $$
\text { Sizes } 81 / 2 \text { to } 10
$$ <br> Colors-Black, Cordovan; White and Chestnut SPECIAL VALUE at $\$ 1.25$

CHILDREN'S WHITE COLORED TOP SOX at 29 Fine mercerized yarn, double tops, sizes $51 / 2,6$ and $61 / 2$. SPECIAL AT 294






BAYURDAX,-JULX 18, 1921

Have Your Home Wired Now
Our House-Wiring Plan Will Appeal to You
Competent workmen install Electric Wiring without disturbing your present arrangement. They conceal the wiring within walls

Let US FURNISH you with an estimate one Pepperell $\theta$ You Are Under No Obligation


## Quality

## Tire and Battery Shop

 ANNOUNCEMENT the People of Ayer and Vicinity:
THE MONTGOMERY HARDWARE CO. Branch of
The Fitchburg Hardware Co.
Wishes to announce that on or about August first they will move
into their new and commodious quarters at 15 Main Street, Ayer,
Mass. They will sell high-grade CARPENTER TOOLS, PAINTS, OILS,
VARNISHES, CUTLERY, KITCHENWARE, ALUMINUMI WARE,
SPORTING GOODS and FARMING IMPLEMENTS. SPORTING GOODS and FARMING IMPLEMENTS.
The public is respectfully requested to remember date and in-
spect this modern hardware store.


Antomobile Repairing
ord Repair Wo
a Specialty
H. NEWTON

Henry Blake \& Son
East Pepperell, Mass.
Union Cash Market
Ayer, Mass.


